

AEA '98 CONFERENCE PROGRAM PRESIDENT'S GREETING

Welcome to Chicago and the American Evaluation Association's 1998 annual meeting! Our theme this year, "Transforming Society through Evaluation" was designed to encourage the evaluation community to struggle with difficult issues related to the intersection of evaluation work and social change. This theme builds on those explored in previous years, asking evaluators to examine how they can address such issues as utilization, politics, and social justice (previous years' themes) to ensure representation of perspectives of all those who should be involved in the evaluation, especially those groups who have been traditionally marginalized in our society based on gender, race/ethnicity, disability, or other characteristics. Sessions offer different perspectives on ways that evaluators can strengthen their practice and theories to achieve the goal of transforming society, and the dangers of casting evaluation as a transformative agent. The theme of the conference will be carried through several venues at this year's meeting: the presidential address, the plenary sessions, the presidential strand of sessions submitted by our Topical Interest Groups, and in other individual sessions. In the presidential address, I will explore strategies learned from Transformative theorists that add to the evaluator's repertory to improve the inclusiveness of our evaluation work, and provide guidance in the design of evaluations to encourage transformative action in the pursuit of social justice.

The first two plenaries are designed to bring a deepening of thought on issues related to the conference theme. John Stanfield, Avalon Professor at Morehouse College in Atlanta, will present the first plenary session on Wednesday evening just before the social hour. His talk, entitled "Social action research as vehicles of empowered social change in multiethnic and ethnically different communities," will explore ways to develop more effective measures of the utilization of social science research to empower people, especially poor people. He will consider the power and authority relations of universities and government agencies to communities, and researchers to targeted populations. Discussants following his presentation include Michael Quinn Patton and Ernest House who have been asked to comment on the implications of Dr. Stanfield's talk for evaluators.

The second plenary session is scheduled for Thursday evening just before the social hour. Carol Gill, a clinical and research psychologist on the faculty at the University of Illinois at Chicago in the Department of Disability and Human Development and Director of the Chicago Center for Disability Research, will present "Invisible ubiquity: The surprising relevance of disability issues in evaluation." In her plenary address, she will use the cultural context of the disability community to explore themes with broad relevance for evaluators, such as sources of error in program evaluation that arise from "insider" vs. "outsider" status, the tension between advocacy and objectivity, challenges in achieving valid representation of marginalized groups, and issues surrounding inclusion and power. Barbara Lee and Michael Scriven will serve as discussants for this plenary, and they have also been asked to address the broader implications of Dr. Gill's talk for the evaluation community.

The third plenary is scheduled for Friday evening just before the social hour and represents a new initiative for AEA in the international arena. Entitled "Presidents' panel on creating a world-wide evaluation community," this session will consist of a panel of national evaluation organization presidents convened to discuss the issues associated with creating a better understanding of evaluation world-wide, and exploring ways to improve communications among evaluators in various countries. This panel is viewed as a kick-off to an on-going effort to create an international community of evaluators. The social hour following this session will serve as a venue to honor the international presidents. Information about the various evaluation organizations from around the world will be available near the exhibit area throughout the conference.

The 1998 AEA conference is the result of many people who have volunteered their time to make it possible. I wish to thank: Jean King (Conference Chair), John McLaughlin (Associate Conference Chair), Robin Miller (Local Arrangements Chair), Anna Marie Madison and Valerie Caracelli (Program Co-Chairs), and those who helped organize the plenary sessions and presidential strands, including the TIG leaders, Ellen Konrad, Edith Thomas, Rodney Hopson, Thomas Grayson, and Craig Russon.

Donna M. Mertens
President, American Evaluation Association

American Evaluation Association

BOARD OF DIRECTORS

OFFICERS

- ♦ **President**
Donna Mertens
- ♦ **Past-president**
Will R. Shadish, Jr.
- ♦ **President-elect**
Michael Scriven
- ♦ **Secretary/Treasurer**
Deborah Bonnet

BOARD MEMBERS

Debra Rog
Midge Smith
Darlene Russ-Eft
Bill Trochim
Sandra Mathison
Jody Fitzpatrick

ANNUAL MEETING

- ♦ **Chair**
Jean A. King
- ♦ **Associate Chair**
John McLaughlin
- ♦ **Local Arrangements**
Robin Miller
- ♦ **Program Co-chair**
Anna Madison
- ♦ **Program Co-chair**
Valerie Caracelli

EDITORS

American Journal of Evaluation
Blaine Worthen

New Directions in Evaluation
Gary Henry &
Jennifer Greene

TIG COORDINATOR

Ellen Konrad

DIVERSITY COORDINATOR

Edith Thomas

Special Free Site Visit to Andersen Worldwide
Wednesday, November 4, 1998
8:00 AM – 4:30 PM

Visit Andersen Worldwide to learn how AW integrates research and evaluation expertise into Firmwide initiatives designed to enhance Andersen performance. The visit will highlight how Performance Consulting, an integrated source of performance experts within Andersen, work together to:

- ◆ Evaluate programs and training
- ◆ Conduct survey research
- ◆ Process and analyze data
- ◆ Build organization effectiveness
- ◆ Design, develop and deliver training on communication, interpersonal management, and leadership skills
- ◆ Develop teams and leaders.

A bus will leave from the Marriott at 8:00 a.m. and return to the Marriott at 4:30 p.m. Andersen will provide lunch during facilitated roundtable discussions. For more information about the site visit, e-mail Jennifer Dewey at jennifer.d.dewey@awo.com or call her at (630) 444-3828. Space is limited so we recommend that you sign up with Ms. Dewey ahead of time.

• **WEDNESDAY, NOVEMBER 4, 1998** •
1:30 PM to 3:00 PM

SESSION 1: PANEL SESSION

LOS ANGELES

Evaluation Training Models: Thoughts From Four Existing Training Programs

Co-chairs: Ernest House, University of Colorado at Boulder
Rich Shavelson, Stanford University

Panelists: Frank Davis, Lesley College
Frances Lawrenz, University of Minnesota
Mark Wilson, University of California at Berkeley
Blaine Worthen, Utah State University

Discussant: Conrad Katzenmeyer, National Science Foundation

SESSION 2: PANEL SESSION

MIAMI

Sponsored by the Topical Interest Group on Independent Consulting

Independent Evaluators in the 21st Century

Chair: Donna Blair, Camp-Blair Consulting, Inc.

Panelists: *Evaluators Evaluate Yourselves – Results From SPEC's Self Study and Its Implications for 21st Century Services*, Victoria L. Essenmacher, SPEC Associates
Trends in Public Policy and What It Means for Independent Evaluation Consultants in the Future, Burt Perrin, Burt Perrin Associates
Role Shifting for Evaluators to Designer, Coach, Analyst and Reporter, Dawn Hanson Smart, The Evaluation Forum and Clegg & Associates

Discussant: Clifford Carr, Independent Consultant

SESSION 3: PAPER SESSION

BUCKTOWN

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Evaluation of Educational Programs for Students With Special Needs

Chair:

Presenters: *Evaluation of How Educators Are Engaging Out-of-school Youth in Attaining a High School Diploma/Equivalency*, Joanna Tyler & Heather Alderman, KRA Corporation

Families and Schools Together: Lessons From Five Years of Evaluating a Program for At-risk Children and Their Families, Laura Pinsoneault & James S. Sass, Alliance for Children and Families

The Basic Educational Supplementary Training Program: Challenges of Formative Evaluation, Marya Burke, University of Illinois at Urbana-Champaign

SESSION 4: PANEL SESSION

OLD TOWN

Sponsored by the Topical Interest Group on Crime and Justice

Role of Researcher-Practitioner Partnerships in Evaluation

Chair: Laura Winterfield, National Institute of Justice

Panelists: Joel Garner, Joint Centers for Justice Studies, Inc.
William Kelly, University of Texas
Tom McEwen, Institute for Law and Justice
Dennis Nowicki, Charlotte-Mecklenburg Police Department
Dimitria Pope, Department of Criminal Justice

SESSION 5: PANEL SESSION

PRINTER'S ROW

Sponsored by the Topical Interest Group on Evaluation Use

Transforming Society Through Evaluation: A Multi-Perspective Snapshot of Real World Practice

Chair: Michal Galin, Cornell University

Panelists: Kathryn Bowen, Cornell University
Denice Cassaro, Cornell University
Dominic Cirillo, Cornell University
Rakey Cole, Cornell University
Michal Galin, Cornell University

Discussant: William Trochim, Cornell University

SESSION 6: PANEL SESSION

RIVER NORTH

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

Short-term Assessments of the Implementation of HIV/AIDS Policies

Chair: Victoria Jacobs, U.S. Department of Health and Human Services (DHHS)

Panelists: *The Ryan White Care Act, Funding Formulas*, Jennifer Antico, DHHS
Medicaid, Managed Care and HIV/AIDS, Victoria Jacobs, DHHS
The Ryan White Care Act, Evaluation Systems, Ann Maxwell, DHHS
The Ryan White Care Act, Local Implementation Issues, William Moran, DHHS

Discussant: Katherine Marconi, DHHS

SESSION 7: PANEL SESSION

STREETERVILLE

Sponsored by the Topical Interest Group on Extension Education Evaluation

Complexity of Multi-site, Multi-level Evaluation in a Statewide Sexual Assault and Rape Prevention Initiative

Chair: Mary Pilat, Purdue University

Panelists: Beth Bordeau, Purdue University
Pam Choice, Purdue University
Jonathan Davis, Purdue University
Joan Jurich, Purdue University
Michael Morgan, Purdue University
Se Kyung Park, Purdue University
Gail Ulmer, Purdue University

• **WEDNESDAY, NOVEMBER 4, 1998** •
3:15 PM to 4:30 PM

SESSION 8: PRESIDENTIAL STRAND – PANEL SESSION**LOS ANGELES**

Sponsored by the Topical Interest Group on Research, Technology, and Development Evaluation

Improving Policy Decisions: National Systems for Evaluation of Research Programs

Chair: Gretchen Jordan, Sandia National Laboratories

Panelists: *Strategic Options for the Evaluation of R&D Programmes of the European Union*, Ken Guy, Technopolis Ltd.*How Evaluation Is Being Used To Improve the Delivery of U.S. Manufacturing Extension Services*,

David W. Sears & Kelly Redivo, National Institute of Standards and Technology

Evaluating the National Science Foundation's New Web-based Proposal and Awards System,

Robert E. Webber, National Science Foundation

SESSION 9: PANEL SESSION**MIAMI**

Sponsored by the Topical Interest Group on Distance Education & Other Educational Technologies

Identifying and Clarifying the Major Criteria Used To Determine the Value of a Technology-based Educational Endeavor

Chair: Tara D. Knott, Evaluation Resources, Inc.

Panelists: Mark Bardini, The World Bank

Mark Hawkes, North Central Educational Laboratories

D. Michelle Hinn, University of Illinois at Urbana-Champaign

Rita Kershstein, American Institutes of Research

SESSION 10: READERS' THEATRE**BUCKTOWN****“EVALTALK: Evaluators' Embodiment of Exposure, Expertise, Expediency and Extinguishment”**

Presenters: Neil Currie, State University of New York at Albany

Melissa Freeman, State University of New York at Albany

Michael Haw, State University of New York at Albany

Tricia Meyer, State University of New York at Albany

Cheryl MacNeil, State University of New York at Albany

Rick Parkany, State University of New York at Albany

Beatrice Thuynsma, State University of New York at Albany

Wilma Waithe, State University of New York at Albany

SESSION 11: PANEL SESSION**OLD TOWN**

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Moving Toward the Future: The Impact of Evaluation Processes and Findings on Early Childhood Programs

Chair: Jane A. Grimstad, Northwest Regional Educational Laboratory

Presenters: *The Longitudinal Study of the Early Childhood Education and Assistance Program: Past, Present, and Future*, Jane A. Grimstad, Northwest Regional Educational Laboratory*Impact of Head Start-like Services on Family Involvement in Their Children's Education*, Tim Speth, Northwest Regional Educational Laboratory

Discussant: Theresa Elofson, Northwest Regional Educational Laboratory

SESSION 12: PAPER SESSION**PRINTER'S ROW****Evaluation and School Change**

Chair:

Presenters: *Using the Concerns Based Adoption Model as an Evaluation Tool in Assessing the Effects of Education Reform in Kentucky*, James R. Craig, Western Kentucky University*A Regional Implementation Study of the Comprehensive School Reform Demonstration Program*, Lawrence B. Friedman & Sabrina W.M. Laine, North Central Regional Educational Laboratory*Identifying Improving Schools and Contributing Factors*, Arie van der Ploeg, North Central Regional Educational Laboratory

Evaluating School Planning Efforts: How Well Are Ohio's Venture Capital Schools Planning for Restructuring?, Anne Marie Thomas & William E. Loadman, The Ohio State University

SESSION 13: PAPER SESSION

RIVER NORTH

Sponsored by the Topical Interest Group on Business and Industry

Evaluation in Business and Industry Outside the Training Arena

Chair: Emmalou Norland, Ohio State University

Presenters: *Building a High-performance Culture: Results of a Theory-based Evaluation of a Multifaceted Organizational Change Initiative*, E. Jane Davidson, Claremont Graduate University

Evaluation as a Catalyst for Strategic Planning in the World of Manufacturing Extension, Steven Ellis & Mike Doherty,

Transforming an Organization's Culture Through Measurement: Four Years of Assessing Continuous Improvement Through the Employee's Eye, Emmalou Norland, Susan Missler, &

Alyson DeAngelo, Ohio State University

Telework Programs: Measuring the Impact, Debra Tate, Arthur Andersen

SESSION 14: PANEL SESSION

STREETERVILLE

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Empowerment Evaluation and Results-oriented Grantsmaking in Foundations

Chair: Abraham Wandersman, University of South Carolina

Panelists: *Promoting Results-oriented Nonprofit Management Through Empowerment Evaluation*, Arlene Bowers Andrews, University of South Carolina

What Does Empowerment Evaluation Change?, Margret Dugan, The Empowerment Evaluation Institute

Outcome Oriented Grantmaking and Empowerment Evaluation, Nancy F. Jacobs, John Jay College of Criminal Justice; and Pat White, The New York Community Trust

Empowerment Evaluation, Accountability and Results-oriented Grantmaking, Abraham Wandersman, University of South Carolina; and Jan Yost, Mary Black Foundation

Discussant: Ricardo Millett, W.K. Kellogg Foundation

• **WEDNESDAY, NOVEMBER 4, 1998** •
4:45 PM to 6:00 PM

SESSION 15: PLENARY

SALONS A-D

Social Action Research as Vehicles of Empowered Social Change in Multiethnic and Ethnically Different Communities

Chair: Rodney Hopson, Duquesne University

Speaker: John H. Stanfield, II, Morehouse College

Discussants: Michael Quinn Patton, Utilization-focused Evaluation
Ernest House, University of Colorado

John Stanfield is the Avalon Professor and Chair of the Sociology Department of Morehouse College in Atlanta, GA. Two of his major publications are: *Race and Ethnicity in Research Methods*, (an edited volume with Rutledge Dennis, Sage, 1993), and "Ethnic Modeling in Qualitative Research" (a chapter in *The Handbook of Qualitative Research*, Sage, 1994). Dr. Stanfield will explore ways to develop more effective measures of the utilization of social science research to empower people, especially poor people. He will consider the power and authority relations of universities and government agencies to communities, and researchers to targeted populations. He will also discuss models for advancing collaboration between researchers and participants.

Reception to follow in Salons E-F 6:00 PM to 7:00 PM

• **THURSDAY, NOVEMBER 5, 1998** •
8:00 AM to 9:30 AM

SESSION 16: PRESIDENTIAL STRAND – INTERACTIVE PANEL**SALON A**

Sponsored by the Topical Interest Group on Evaluation Use

Transformative Issues of Evaluation Use

Chair: Valerie Caracelli, U.S. General Accounting Office

Panelists: *A Federal Perspective*, Valerie Caracelli, U.S. General Accounting Office
Democratic Theory and Deliberative Theories of Democracy, Gary Henry, Georgia State University
Validity Perspectives and Consequential Justifications of Validity, Karen Kirkhart, Syracuse University
Perspectives on Evaluation Use as Transformative Learning, Hallie Preskill, University of New Mexico; and Rosalie Torres, Developmental Studies Center
Perspectives on Knowledge and the Role of Dialogic Inquiry, Sharon Rallis, Harvard University; and Gretchen Rossman, University of Massachusetts
Perspectives on Professional Development, Lyn Shulha, Queen's University

SESSION 17: INTERACTIVE SYMPOSIUM**SALON B****The Gender Equity Expert Panel – Creative Ways to Learn What Works for Whom**

Co-chairs: Lynn Fox, American University
Susan Klein, U.S. Department of Education

Presenters: Gypsy Abbott, University of Alabama at Birmingham
Lynn Fox, American University
Susan Klein, U.S. Department of Education
Dawn Pickard, University of Oakland
Pamela Sandoval, Indiana University Northwest
Ann Weinheimer, U.S. Department of Education
Mary Wiberg, Iowa Department of Education

SESSION 18: PAPER SESSION**SALON C**

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

Empowerment and Participatory Evaluation: The Role of Collaboration

Chair: David Fetterman, Stanford University and the Empowerment Evaluation Institute

Presenters: *Evaluator Versus Program Practitioner Perspectives in Collaborative Evaluation*, J. Bradley Cousins & Stephanie Sutherland, University of Ottawa
How Collaborative Approaches Promote Evaluation with Community-Based Programs for Young Children and Their Families, Rita O'Sullivan & Anne D'Agostino, University of North Carolina at Greensboro
Collaboration: Interviews on its Conceptualization, Operationalization, and Influence on Evaluation Findings, Mary Piontek & Susan Frankel, RMC Research Corporation

Discussant: Andy Rowe, Empowerment Evaluation Institute

SESSION 19: PANEL SESSION**SALON D**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

New Chapters and Challenges in Methodology

Chair: Mark W. Lipsey, Vanderbilt University

Panelists: *From Data to Conclusion: The Limited Significance of Statistical Significance*, Mark W. Lipsey, Vanderbilt University
Differential Program Effects: Distinguishing Theory and Implementation Successes and Failures, David S. Cordray, Vanderbilt University
A Proposed Reorientation of Design and Method for Social Science Research, Lawrence B. Mohr, University of Michigan
Realist Mechanisms in Contexts: Pre-Positivist Emancipation of Internal and External Validity, George Julnes, University of Illinois at Springfield

SESSION 20: PRESENTATION, DEBATE and DISCUSSION**SALON E**

A Soft Debate About the Proposition: “Be it resolved that the field of evaluation should undertake the development of a system to certify (or credential) evaluators.”

Moderator: Blaine R. Worthen, Utah State University

Presenters: James W. Altschuld, The Ohio State University
Steven Jones, Utah State University
Blaine R. Worthen, Utah State University

Debaters: (Pro) James W. Altschuld, The Ohio State University
(Pro) Leonard Bickman, Vanderbilt University
(Con) Michael Scriven, Claremont Graduate University
(Con) Midge Smith, University of Maryland

SESSION 21: SKILL BUILDING WORKSHOPS**SALON F**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

a. Doubly Significant Results: Statistical Power and Adequate Sample Size (8:00 AM - 8:40 AM)

Presenter: James A. Wells, CHPS Consulting

b. Breakeven Analysis in Activity Based Costing (8:50 AM - 9:30 AM)

Presenter: Mark Trease, University of Arizona

SESSION 22: DEMONSTRATIONS**SALON G**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

a. The Community Collaborative Database: A Tool for Tracking and Linking Clients, Services, and Outcomes Across Multiple Agencies (8:00 - 8:40 AM)

Presenter: Jordan Horowitz, WestEd

b. Program Information Management System: Preparing for Program Evaluation (8:50 - 9:30 AM)

Presenters: Ching-Tung Wang & Carolyn Winje, National Committee to Prevent Child Abuse

SESSION 23: SKILL BUILDING WORKSHOP**SALON H**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Picturing and Narrating Meaning: Effective Tools for Facilitating a Learning Community Approach to Planning and Evaluation

Presenter: Daniel Folkman & Kalyani Rai, University of Wisconsin – Milwaukee

SESSION 24: PAPER SESSION**DENVER**

Sponsored by the Topical Interest Group on Extension Education Evaluation

Approaches to Program Evaluation in Extension Organizations

Chair: Claude Bennett, U.S. Department of Agriculture

Presenters: *Strategies for Evaluating 4-H Clubs*, June P. Mead, Eunice Rodriguez, Thomas Hirschl & Steve Goggin, Cornell University

Evaluating Water Quality Education Programs: Striking a Balance With Administrative Accountability, Sound Investigative Techniques and Local Practicality, Robin Shepard, University of Wisconsin - Madison

An Evaluation of Florida Cooperative Extension’s County Program Review Process, Steve G. Jacob & Glenn D. Israel, University of Florida

SESSION 25: PAPER SESSION**HOUSTON**

Sponsored by the Topical Interest Group on Human Services Evaluation

Evaluating Innovations in Social Service Programs for Children and Families

Chair: Frank A. Sansone, University of West Florida

Presenters: *Training Issues in Contracting Child Protective Services: Evaluation of a Pilot Project*, Jeanne Brooks, University of Tennessee

A Process Evaluation of a Multi-agency Service Delivery System for Children and Families, Brenda Klostermann, Maria Britto & Andrea Bonny, University of Cincinnati and Children's Hospital Medical Center

Children of Change: Results from a Pilot Program for Children in Divorcing Families, Robert L. Fischer, Families First

Asset Development for Social Service Clients: A Program Design and Evaluation, Frank A. Sansone, University of West Florida

Discussant: Frank A. Sansone, University of West Florida

SESSION 26: PAPER SESSION

KANSAS CITY

Community Level Collaborations

Chair: Barry B. Cohen, Rainbow Research, Inc.

Presenters: *PRISM: A Lens for Organizational Evaluation and Development*, Lynn K. Bradshaw, East Carolina University; and David Langmeyer, Independent Consultant

Community Indicators and Assessing Community Impact: A Case Study, Barry B. Cohen, Rainbow Research, Inc.

Building Collaboratives and Empowering Community Members: Community-Level Outcomes of the Colorado Healthy Communities Programs, Ross Conner, Sora Park Tanjasiri, Catherine Dempsey, Gabriela Robles & Marc Davidson, University of California - Irvine; and Doug Easterling, The Colorado Trust

Evaluation of the Strengthening Ohio's Leadership Capacity Building Team, Ana Kazan, The Ohio State University; and Ruben Nieto & Annie Berry, Ohio State University Extension

SESSION 27: PANEL SESSION

LOS ANGELES

Sponsored by the Topical Interest Group on Assessment in Higher Education

How Can Faculty Evaluation Approaches Contribute to Emerging Debates on Improving Post Secondary Teaching?

Chair: William H. Rickards, Alverno College

Panelists: Katherine Ryan, University of Illinois at Urbana-Champaign

Tim Riordan, Alverno College

Mark Troy, Texas A&M University

SESSION 28: PANEL SESSION

MIAMI

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

Evaluation's Role in Protecting Vulnerable Populations in Evolving Health Care Settings

Chair: Chester B. Slaughter, U.S. Department of Health and Human Services (DHHS)

Panelists: *Medicare HMO Appeal and Grievance Processes*, Jennifer Collins & Linda Paddock, DHHS

Perspectives of Seriously Ill, Functionally Limited, and Disabled Beneficiaries in Medicare Risk HMOs, Chester B. Slaughter & Judith V. Tyler, DHHS

Discussant: George Grob, DHHS

SESSION 29: PANEL SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

A Collaborative Approach to Designing a Cross-site Evaluation Study: The Center for Mental Health Services Housing Initiative for Persons with Serious Mental Illness

Chair: Debra J. Rog, Vanderbilt Institute of Public Policy Studies

Panelists: Robert Paulson, Regional Research Institute for Human Services, Portland State University

Fran Randolph, Center for Mental Health Services

Debra J. Rog, Vanderbilt Institute of Public Policy Studies

SESSION 30: PAPER SESSION**ILLINOIS**

Sponsored by the Topical Interest Group on Research, Technology and Development Evaluation

From Basic Science to Technology Transfer: Evaluation Challenges and Methods

Chair: Julia Melkers, Georgia State University

Presenters: *Can We Evaluate the Economic Impact of Basic Research?* Erik Arnold & Katalin Balázs, Technopolis, Ltd.*Using Evaluative Data in an Energy Efficiency and Renewable Energy R&D Portfolio Process*, John Mortensen & Bill Babiuch, National Renewable Energy Laboratory*Evaluation of Technology Transfer*, Frans van den Beemt, Technology Foundation STW**SESSION 31: PAPER SESSION****INDIANA**

Sponsored by the Topical Interest Groups on International and Cross-cultural Evaluation, and Health Evaluation

Health Evaluation: International and Cross-cultural Perspectives

Chair: Gary Miron, Western Michigan University

Presenters: *Tracking and Interviewing Clients at Risk for HIV and Substance Abuse in a Predominantly Latino Community*, Amy Juntunen & Melanie Hwalek, SPEC Associates*Building Capabilities for Evaluating Violations of Children's Rights in Nepal and Pakistan, Experiences With Sentinel Community Surveillance, 1995-98*, Roger Pearson, United Nations Children's Fund (UNICEF)*Introducing Markets Into Public Health Care Systems: Evaluating the Catalan Experience*, Eunice Rodriguez, Cornell University**SESSION 32: PANEL SESSION****IOWA**

Sponsored by the Topical Interest Group on Business and Industry

Evaluator Approaches in a Corporate Setting: Three Case Studies

Chair: Jennifer D. Dewey, Andersen Worldwide

Panelists: *Evolution of Service Evaluation Utilizing an Electronic Format: A Longitudinal Case*, Nancy L. deLay, Andersen Worldwide*The Evaluator as Member of a Multi-Disciplinary Team*, Laura J. Graf, Andersen Worldwide*Rollout of Large-scale Initiatives: Green Lights and Speed Bumps*, Rose J. Setze, Andersen Worldwide

Discussants: Steven C. Bond, Andersen Worldwide

Sandra Lamartine, Andersen Worldwide

SESSION 33: PANEL followed by ROUNDTABLE DISCUSSIONS**MICHIGAN****Connections to the Federal Evaluation Arena: Research and Education Opportunities at NSF**

Chair: Conrad Katzenmeyer, National Science Foundation (NSF)

Panelists: *Connection to Evaluation Efforts in K-12 Systemic Reform*, Bernice Anderson, NSF*Connections With the Other NSF/EHR Evaluation Efforts*, Elmima Johnson, NSF*Research Funding Possibilities in REC*, Conrad Katzenmeyer, NSF**SESSION 34: PAPER SESSION****MICHIGAN STATE**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

Are Methods Multicultural?: The Use of Culturally Appropriate Evaluation Methods and Measures

Chair: Hazel Simonnette, University of Wisconsin System

Presenters: *Organization-to-Organization Evaluation: Forging a New Tool to Assess Effectiveness and Performance of Cooperative Agreements*, Carolyne W. Arnold, University of Massachusetts - Boston*An Equity Analysis of Existing Evaluation Data*, Zoe A. Barley & Cynthia Phillips, Western Michigan University*Designing Culturally Appropriate Outcome Measurement*, Barbara Gurley, The Evaluation Forum
The Use of Concept Mapping Methodology for Outcome Measurement for an HIV Prevention Program (Keepin' It R.E.A.L.), Joseph Watkins, Emory University

Discussant: Ivy Jones, University of Massachusetts – Boston

SESSION 35: PANEL

MINNESOTA

A Conundrum: State Efforts to Evaluate the Charter School Experiment

Chair: Mary Ann Millsap, Abt Associates
Panelists: Nancy Brigham, Rosenblum Brigham Associates
Sheila Rosenblum, Rosenblum Brigham Associates
Patricia S. Seppanen, University of Minnesota
Discussant: Mary Ann Millsap, Abt Associates, Inc.

SESSION 36: PAPER SESSION

NORTHWESTERN

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation
Empowerment and Participatory Evaluation and Violence Prevention

Chair: Lynn Short, Centers for Disease Control and Prevention
Presenters: *Design Issues in Evaluating a Grassroots Health Outreach and Education Program for Migrant Farmworker Women*, Lynn M. Short, Centers for Disease Control and Prevention; Rachel Rodriguez, University of Texas; and Karen Mountain, Migrant Clinician's Network
Participatory Evaluation of a Multi-site Youth Violence Prevention Initiative, Kris Putnam, Stanford University
Discussant: Abraham Wandersman, University of South Carolina

SESSION 37: PANEL SESSION (Provides context for the site visit at session)

OHIO STATE

Sponsored by the Topical Interest Group on Health Evaluation

Evaluating Public Health Programs in Community-based Settings

Chair: Anabel Burgh Crane, U.S. Department of Health and Human Services (DHHS)
Panelists: *Evaluating Community-Based HIV/AIDS Outreach Projects*, Katharine Marconi, Moses Pounds, Philomena Green, Richard Moore & Barney Singer, DHHS
Issues in Evaluating Consortia in Community-Based Public Health Programs, Karen Thiel Raykovich, DHHS
Evaluating Health Professions Training Activities in Community-based Sites, Jennifer Burks, DHHS

Site Visit to Cook County Hospital!

A site visit to Cook County Hospital will immediately follow this session with departure at 9:30 AM and return by 11:15 AM. Free van transportation will be provided on a first-come, first-served basis; the group will meet at the concierge desk. The focus for the site visit is on learning about the application of evaluation strategies at a successful community-based organization working with vulnerable populations. For information, or to RSVP (if possible), please contact Terrie Alvarez at (301) 443 – 6500.

SESSION 38: SKILL BUILDING WORKSHOP

PURDUE

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Outcome-based Grants Management: What has to Change for Grantmakers?

Presenter: Dawn Hanson Smart, The Evaluation Forum and Clegg & Associates

SESSION 39: PANEL SESSION

WISCONSIN

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluating State-level Capacity Building Initiatives for Prevention and Health Promotion: Part I: Measuring “Virtual Reality” (Discussion for this session will continue at Session 43, Roundtable A)

Chair: John F. Stevenson, University of Rhode Island and Brown University
Panelists: *Technical Assistance as Independent Variable in Capacity Building Initiatives: Conceptual and Methodological Issues*, Peter Mulhall, University of Illinois

Evaluating Collaboration Around Prevention Services: Conceptual and Methodological Issues,
Roger Mitchell, Brown University

Evaluating the Strength of Policy Change Efforts: Conceptual and Methodological Issues, David M.
Chavis, Association for the Study and Development of Community

Discussant: Roy Gabriel, RMC Research Corporation

• **THURSDAY, NOVEMBER 5, 1998** •
9:45 AM to 11:15 AM

Site Visit: Please note that a special site visit to Cook County Hospital has been arranged for departure at 9:30. For more information, please see Session 37.

SESSION 40: PRESIDENTIAL STRAND – PANEL SESSION

SALON A

Sponsored by the Topical Interest Group on Feminist Issues

Stakeholders' Perceptions: Whose Views Count and How Do We Take Them Into Account?

Chair: Katherine Ryan, University of Illinois at Urbana

Panelists: *Voices in Conversation*, Jennifer Greene, Cornell University

The Deliberative Democratic View, Ernest House & Ken Howe, University of Colorado at Boulder
Pragmatism and Privilege: Means to an End? Jean A. King, University of Minnesota

Discussants: Katherine Ryan, University of Illinois at Urbana

Thomas Schwandt, Indiana University

SESSION 41: PAPER SESSION

SALON B

Sponsored by the Topical Interest Group on Theories of Evaluation

Theoretical Perspectives on Valuing, Evaluation Reasoning, Evaluation Impact, and Professionalism

Chair: Deborah Fournier, Boston University

Presenters: *The Entity Called Program Evaluation: The Logic Based on Which Evaluators View Evaluation as a Profession*, Shahpar Modarresi, Diana L. Newman & Mitch Y. Abolafia, State University of New York at Albany

Program Evaluation and the Theory of Organizational Effectiveness, Lawrence B. Mohr, University of Michigan

Apprehending Connections: Naturalistic Generalization Versus Investigative Insight?, Nick L. Smith, Syracuse University

Discussant: Abraham Wandersman, University of South Carolina

SESSION 42: PANEL SESSION

SALON C

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

The Promise of Program Theory Evaluation: What's Been Delivered

Chair: Patricia J. Rogers, Harvard University

Panelists: *Using Program Theory Evaluation to Replicate Successful Programs*, Timothy A. Hacsí, Harvard University

Filling in the Black Box: A Shared Understanding Between Evaluators and Program Staff, Tracy A. Huebner, Harvard University

How Theory-based Evaluation Can Help Research Synthesis: Exploiting Intermediate Links, Anthony J. Petrosino, Harvard University

Answering Questions About Causal Attribution, Patricia J. Rogers, Harvard University

Discussant: Leonard Bickman, Vanderbilt University

SESSION 43 ROUNDTABLES

SALON D

Full Session: 9:45 AM to 11:15 AM

Table A: Evaluating Collaborative Capacity Building Initiatives for Prevention and Health Promotion: Part II: Working in Reality (Continued from Part I, Session 39)

Sponsored by the Topical Interest Groups on Alcohol, Drug Abuse, and Mental Health, and Collaborative, Participatory, and Empowerment Evaluation

Facilitator: David M. Chavis, Association for the Study and Development of Community

Participants: Linda Bowen, National Funding Collaborative on Violence Prevention

Julie Chambliss, EMSTAR Research, Inc.

Paul Florin, University of Rhode Island and Brown University

Cheryl N. Grills, Loyola Marymount University

Kien Lee, Association for the Study and Development of Community

Tables B&C: Evaluating Educational Technology Applications in the Real World

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technologies

Host: Daniel Matthews, University of Illinois at Springfield

Presenters: *Exploring the Utility of Hall et al.'s Concerns-based Adoption Model for Evaluating Educational Technology Development*, Mark Hawkes, North Central Regional Educational Laboratory

The Role of Evaluation in Becoming Better Distance Educators, Maria Hruby Moore & Rosemary McMasters, The Ohio State University

Technology, Teaching, and Learning in Iowa High Schools, Nancy J. Maushak, Lynn Manternach-Wigans & Caryl Bender, Iowa State University

Evaluation of Satellite-based Training for Teachers, Parents and Caregivers, Aimin Wang,

Christopher R. Wolfe & Doris M. Bergen, Miami University

HALF SESSIONS: 9:45 AM to 10:30 AM

Table D: Evaluation of Community Health Promotion Grants in Central Alberta

Presenter: Neale Smith, David Thompson Health Region

Table E: Evaluation of the Internet as a Means for Creating a Community of Learners in the Arts

Presenters: C. Eric Kirkland & Alicia R. Williams, COSMOS Corporation

Table F: HIV/AIDS Education for Recent Hispanic Immigrants: A Data Collection Method That Works

Presenters: Mirta T. Londero, National American Red Cross

Table G: The Virginia Effective Practices Project: Accountability Through Empowerment

Presenters: Anne J. Atkinson & Jeanne Martino-McAllister, James Madison University

Table H: Evaluation of Training and Workshops

Presenters: *Responding to Mid-way Evaluations Creates a Win-win Experience for Everyone*, Jacqueline E. LaMuth, Ohio State University

Evaluation of Training of VBA Letter Writers, Robert E. Stake, University of Illinois; and William Platt, Veterans Benefits Administration

Table I: Evaluation in the Policy Arena

Presenters: *Transforming Society Through Welfare Reform: The Role of Evaluation Research*, Ted Goertzel, Rutgers University at Camden

Using ITMRA to Link Performance Measures to Strategic Planning, Laurence Wolfe, General Services Administration

Table J: Evaluation Design for a Vermont Community Based Initiative

Sponsored by the Topical Interest Group on State and Local Government

Presenter: Deborah Brown, Independent Consultant

Table K: Social Service Privatization: Emerging Challenges and Recent Results in Child Support Enforcement

Sponsored by the Topical Interest Group on State and Local Government

Presenters: Mark Ward & Chris Morehouse, U.S. General Accounting Office

Table L: The Role of Evaluation in Collaborative Integrated Services Initiatives

Sponsored by the Topical Interest Group on State and Local Government

Presenters: Marijo Wunderlich & Patricia Seppanen, University of Minnesota

Table M: Sentinel Community Surveillance: A Case for Decentralization in Pakistan

Sponsored by the Topical Interest Group on State and Local Government

Presenter: Abdul Alim, United Nations Children's Fund (UNICEF)

Table N: Did the National Study of Law Enforcement Interoperability Make Any Difference?

Sponsored by the Topical Interest Group on Crime and Justice

Presenter: Mary Jean Taylor, Independent Consultant

Table O: Evaluating the Aesthetic Face of Leadership

Presenters: Theresa Souchet & Linda Hamman Moore, University of Illinois at Urbana-Champaign

Table P: Student Assessment

Presenters: *Context Enriched Report Cards*, Margaret E. Ross & Cynthia Reed, Auburn University
Statewide Outcomes Assessment of the Alabama Department of Education Requirement That Teachers Receive Training in Student Evaluation, Monika Schäffner & Judith A. Burry-Stock, University of Alabama

Table Q: Evaluation in Federal Human Resource Demonstration Projects: Empirical Evidence for Innovation and Policy Change

Presenter: Dee Ann Batten, U.S. Office of Personnel Management

Table R: Evaluation and School Reform

Presenters: *Year Three Results From a Longitudinal Evaluation of Block Scheduling in a "High Performance" High School*, Astrid Hendricks-Smith & William E. Bickel, University of Pittsburgh
Evaluating School Reform Efforts Aimed at Improving Outcomes for Children With Emotional and Behavioral Disabilities, Krita Kutash, University of South Florida

Table S: Policy Analysis and Program Evaluation of the National Literacy Program in Namibia

Presenter: H.S. Bhola, Indiana University

HALF SESSION: 9:45 AM to 10:30 AM

Table D: Standard Bearers in Educational Evaluation

Presenters: *State Level Program Evaluation Requirements for School Counselor Certification*, Michael S. Trevisan, Washington State University

Design Considerations for Evaluating the West Alabama Learning Coalition: Thinking Ahead to Proposed NCATE Standards, Cynthia Reed & Margaret E. Ross, Auburn University

Table E: Student Retention – A University's Perspective

Sponsored by the Topical Interest Group on Assessment in Higher Education

Presenters: Jeana Locke, Katy Perry & Janice Williams, Oklahoma State University

Table F: Use and Misuse of Data Envelopment Analysis

Presenter: William G. Ludwin, Indiana-Purdue University Fort Wayne

Table G: Going Virtual: One Company's Experience With Moving Business Online

Sponsored by the Topical Interest Group on Business and Industry

Presenter: Michal Galin, Cornell University

Table H: Using Program Theory to Understand International Education

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Host:

Presenter: Jeanette Colby, University of Minnesota

Table I: A Draft Version of the Minnesota Evaluator Competencies: A Guide for Professional and Program Development?

Presenters: Gail Ghery, Jane Minnema, Laurel Stevahn & Jean A. King, University of Minnesota

Table J: Evaluating Systemic Education Reform

Presenters: *Systemic Reform, Comprehensive Evaluations: Designs and Findings of Empirical Research on District-wide Educational Change*, William E. Bickel & Catherine Awsumb Nelson, University of Pittsburgh

Evaluating the Implementation of Systemic Education Reform in Pittsburgh, Catherine Awsumb Nelson & William E. Bickel, University of Pittsburgh

Table K: Working with Teen Pregnancy Prevention Programs

Presenters: *Raising Your Program Staff's Research IQ: Lessons Learned From a Multi-site Evaluation*, Eleanor R. Hall, Ounce of Prevention Fund

Qualitative Methods in the Evaluation of a Community-based Teen Pregnancy Prevention Program: Youth Narratives in Context, Yolanda G. Martinez, Orange County Health Department

Table L: Evaluating Health Programs in Context

Sponsored by the Topical Interest Group on Health Evaluation

Presenters: *Community Health Care Needs Assessment: Whose Health? Whose Needs?*, Pauline E. Ginsberg, Utica College of Syracuse University

The Value of the Determinants of Health Model in Program Evaluations, Anita Kothari, McMaster University

Table M: Evaluating Child-focused Programs

Presenters: *Systems of Support for Children at Risk: Evaluating a Child Welfare Reform Initiative*, Constance M. Lehman, Portland State University

A Cost-benefit Evaluation of Three Early Childhood Special Education Programs, David W. Quinn, North Central Regional Educational Laboratory

Table N: Working With Programs Attempting to Reduce Substance Abuse

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Presenters: *Longitudinal Study: The Effectiveness of a Normative Media Campaign in Reducing Freshmen Substance Abuse*, Stacie Hudgens & Peggy Glider, University of Arizona

Research & Evaluation: Changing University Policy for Students, José L. Santos & Peggy Glider, University of Arizona

Table O: Setting Program-performance Standards: What Program Evaluators Can Learn From the Testing and Assessment Literature

Presenter: Paul R. Brandon, University of Hawai'i at Manoa

Table P: Evaluation of Computer-assisted Instructional Technology: Addressing the Need for and Development of a Process for Evaluating Content

Sponsored by the Topical Interest Group on Computer Use in Evaluation
Presenters: Leslie Ann Bliss & Dianna L. Newman, State University of New York at Albany

Table Q: Using Classroom Observations to Develop Case Studies of Teachers' Implementation of Integrated Curriculum

Sponsored by the Topical Interest Group on Qualitative Methods
Presenters: Joan Peterson & Mahna Schwager, WestEd; and Jody McCarthy, California State Department of Education

Table R: Dissemination of Evaluation Findings Throughout the American Cancer Society: Increased Potential for Use and Misuse

Presenter: Eden Avery, American Cancer Society

Table S: Evaluation Students Doing Evaluations: An Experiential Component of a Program Evaluation Class

Sponsored by the Topical Interest Group on Teaching Evaluation
Presenters: Heather Becker & Jeff Cookston, University of Texas at Austin

SESSION 44: PANEL SESSION **SALON E**

The American Cancer Society's Collaborative Evaluation Fellows Project: A Practical Collaborative Training Model for Community-Based Non-profits

Chair: Don Compton, American Cancer Society
Panelists: Don Compton, American Cancer Society (Framing the story)
Michael Quinn Patton, Utilization-focused Information and Training (Framing the story)
Michael Baizerman, University of Minnesota
Debbie Bonnet, D. Bonnet Associates
Robin Lackey, University of New Mexico
Hallie Preskill, University of New Mexico

SESSION 45: TECH TALKS **SALON F**

Sponsored by the Topical Interest Group on Computer Use in Evaluation
a. Replacing Traditional Paper-based Evaluation Tools with an Interactive CD-ROM (9:45 -10:25 AM)
Presenters: Abbie Brown, Timothy Green & David Zatz, Indiana University
b. Paperless Survey Administration Over Local Area Networks (10:35 – 11:15 AM)
Presenter: Edward C. Siegel, Center for Evaluation Research

SESSION 46: PERFORMANCES **SALON G**

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation
a. Nine Years of Outcomes-focused Evaluation for Local Collaborations Serving Youth in "High Risk" Neighborhoods-OR Why Do We Know So Little About What Happened to the Kids? (9:45 -10:25 AM)
Presenters: Cindy Roberts-Gray & Laura Acuna Zavalney, Resource Network
b. From Research to Reflection: Using Performance as a Re-presentation of a Participatory Evaluation (10:35 – 11:15 AM)
Presenter: Leslie Goodyear, Cornell University

SESSION 47: DEMONSTRATION **SALON H**

Sponsored by the Topical Interest Group on Evaluation Use
Patterns & Spells: New Approaches to Conceptualizing Children's Out-of-Home Placement Experiences
Presenters: Melissa A. Barker & Gene Lyle, Ramsey County Department of Human Services
Discussant: Charles Lindsey Usher, University of North Carolina at Chapel Hill

SESSION 48: PAPER SESSION**DENVER**

Sponsored by the Topical Interest Group on Teaching Evaluation

Theory Versus Practice: Implications for Teaching Evaluation

Chair: Leslie J. Cooksy, University of Delaware

Presenters: *Evaluators' Perspectives on Research Assumptions: Implications for Professional Education and Practice*, Kathleen A. Bolland, University of Alabama*Working Effectively With Program Stakeholders in Participatory Evaluation*, Anna F. Lobosco, NYS Developmental Disabilities Planning Council, Dianna L. Newman, State University of New York at Albany*Fragmentation of Evaluation Practice and the Implications for Teaching Evaluation at the University Level: What to Teach and Why*, Rhonda Riherd Trautman, University of Arizona

Discussant: John Owens, University of Melbourne

SESSION 49: PANEL SESSION**HOUSTON**

Sponsored by the Topical Interest Group on Crime and Justice

Use of Risk & Protective Factors: Choosing, Delivering & Evaluating Social Services

Chair: Richard D. King, Jr., Vanderbilt University

Panelists: *Using Risk & Protective Factors in Evaluating a Community's System of Social Services*, Teresa Carlo, Western Michigan University*Risk Factors & the Limits of Intervention for Marijuana Use*, James H. Derzon, Vanderbilt University*Risk & Protective Factor Assessment as a Tool for Case Management & Outcomes Evaluation in Juvenile Justice Systems*, Richard D. King, Jr., Vanderbilt University*Using Risk Factor Data to Guide Federal Youth Initiatives*, Paul Kingery, George Washington University**SESSION 50: PAPER SESSION****KANSAS CITY****Mixed Method Approaches in Education**

Chair: Jane Schleisman, University of Minnesota

Presenters: *A Conceptual Framework for Evaluating Student-Related Outcomes of Tech-prep Programs: A Mixed Method Approach*, Steven R. Aragon, K. Peter Kuchinke & Debra Bragg, University of Illinois at Urbana-Champaign*A Mix Method Approach for Validating Nine Learning Style Instruments for Use with Native American Adult Learners*, Steven R. Aragon, University of Illinois at Urbana-Champaign*The Role of Evaluation in Student Achievement of the National Science Education Standard: Policy and Practice*, Douglas Huffman, University of Minnesota**SESSION 51: PANEL SESSION****LOS ANGELES****Scope & Status of GPRA**

Chair: Christopher Wye, National Academy of Public Administration

Panelists: TBD

SESSION 52: PAPER SESSION**MIAMI**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Extending the Horizons of Theory-driven Evaluation

Chair: Stewart I. Donaldson, Claremont Graduate University

Presenters: *Collaborative Development of a Theory-based Student Assessment for a Violence Prevention Program*, Norm Constantine & Kathleen Curry, WestEd*So What's the Final Verdict? Synthesizing Results From Theory-based Evaluations of Multi-faceted Programs*, E. Jane Davidson, Claremont Graduate University*Managing Evaluation Anxiety*, Stewart I. Donaldson & Laura E. Gooler, Claremont Graduate University

Leveling the Research Playing Field Between Consumer/Survivors and Mental Health Researchers: The Coexistence of Weeds and Crops, Barbara Lee, Louis de la Parte Florida Mental Health Institute; Dianne Cote, P.E.E.R. Center, Inc.; Sally Clay, Consumer Advocate; and Frederick L. Newman, Florida International University

Let Us Open the Box! Transforming Society by Illuminating Program Process: Integration of Local Program Theory and Interpretivism During Program Evaluation, Kathryn A. Sielbeck-Bowen, Cornell University

SESSION 53: PANEL SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Evaluation Use

The Chicken and the Egg: Evaluation Demand and Use in Learning Organizations

Chair: Belle Brett, City Year, Inc.

Panelists: *A Learning Organization's Relationship with Evaluation*, Patti Bourexis, The Study Group; and Joyce Kaser, Kaser and Associates

Building Skills, Creating Demand at the Grass Roots, Belle Brett, & Ivy Jones, City Year

Evaluation Use at the National and Site Levels: Challenges and Successes, Stephanie Wu & Lynnae Hill-Meade, City Year

Creating a Hunger for Data, Kristin Powell & Marc Hahn, Teachers' Academy for Mathematics and Science

Developing the Core Competency of Reflective Practice, Joseph Frattaroli, Hosanna Mahaley & Jeanne Brady, Teachers' Academy for Mathematics and Science

Discussant: Rosalie Torres, Developmental Studies Center

SESSION 54: PAPER SESSION

ILLINOIS

Sponsored by the Topical Interest Group on Qualitative Methods

Mixed Models: Qualitative Methods and the Logic of Evaluation Design

Chair: Richard Thurlow, Widener University

Presenters: *Small Budget Evaluation Design: Lessons Learned From an Evaluation of Juvenile Addiction Receiving Facilities*, Kristen M. Snyder & Paul G. Stiles, University of South Florida

Ideological and Structural Logic Models, Linda Mabry & Soo Baik, Indiana University

Using Qualitative Methods To Evaluate Better, Tamara M. Walsler, Utah State University

SESSION 55: PAPER SESSION

INDIANA

Sponsored by the Topical Interest Group on State and Local Government

When Worlds Collide: Cross-sector and Cross-agency Evaluations

Chair: Elizabeth Holtzapple, Arizona Auditor General's Office

Presenters: *Meeting the Challenges of Evaluating Private Versus Public Social Service Delivery*, Elham-Eid Alldredge, Margaret Marcus Hale, Zheng Wang, Suzanne Bowler & Samia Noursi, REDA International, Inc.

Improving Private and Public Performance Measurement, Sharon Stout, Community Well Research and Evaluation, Inc.

Cross-Agency Collaboration: Rhetoric or Reality?, Charles McClintock & Elizabeth LaPolt, Cornell University

Discussant: Elizabeth Holtzapple, Arizona Auditor General's Office

SESSION 56: PANEL SESSION

IOWA

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Evaluating Item Response Theory: Empirical Tests and Practical Applications

Chair: John Hetherington, Southern Illinois University

Panelists: *An Empirical Comparison of Item Response Theory and Classical Test Theory Statistics: Show Me the Variance*, John Hetherington & Denise M. Truskosky, Southern Illinois University

Item Response Theory and Small Samples: Putting Parameter Invariance to the Test, Denise M. Truskosky & John Hetherington, Southern Illinois University

The Environmental Test of Scientific Processes: An Application of Item Response Theory in the Evaluation of Student Learning, Denise M. Truskosky & John Hetherington, Southern Illinois University

Item Analysis of the Test of School Readiness: Benefits of the Classical and Item Response Theory, Zarko Vukmirovic, Southern Illinois University

Discussant: Patrick McKnight, University of Arizona

SESSION 57: PAPER SESSION

MICHIGAN

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Tools of the Trade: Strategic Planning, Evaluation Instruments and Stakeholder Input

Chair: Thomas E. Grayson, University of Illinois at Urbana-Champaign

Presenters: *Using a Bottom-up Approach To Identify Barriers and Issues Facing Individuals With Disabilities in Educational Reform Initiatives*, Thomas E. Grayson, University of Illinois at Urbana-Champaign

Developing a Comprehensive Instrument for Facilitating Project Evaluation Meta-Analysis and For Identifying Needs of Professional Development, Thomas Grayson & Edith J. Cisneros-Cohernour, University of Illinois at Urbana-Champaign

Issues in Strategic Planning for Special Needs Populations, Gary W. Mauk, Eric J. Gee, Spectrum Consulting

Understanding Evaluation Consent Disclosures: Improving the Informed Consent Process When Evaluating Services for Persons With Severe Mental Illness, Paul G. Stiles & Norman Poythress, University of South Florida

SESSION 58: PAPER SESSION

MICHIGAN STATE

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

Empowerment Evaluation and Youth Development

Chair: Elizabeth Whitmore, Carleton University

Presenters: *Practitioners Driving Change Through Evaluation*, Genevieve Lau, Skyline College

4-H Teen Mentor Camp Evaluation, Jan Anderson Talley, Resource Development Institute

A Participatory Evaluation of a Drop in Center for Street Youth, Elizabeth Whitmore, Carleton University

SESSION 60: PAPER SESSION

NORTHWESTERN

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluation Issues in International Non-Governmental Organizations

Chair: Michael Bamberger, World Bank

Presenters: *Lessons Learned From a CECIP/UNICEF Evaluation of Educational Materials in Brazil*, Thomaz K. Chianca, Claudia P. Ceccon, Claudius Ceccon, Mário M. Chaves, Eduardo Marino & Jovelina Protasio, Centro de Criação de Imagem Popular

A Life-of-Project (and Beyond) Perspective for Impact Evaluation: Some Learnings from CARE's Experiences With International Development Projects, Jim Rugh, CARE

Building on Evaluation Results to Promote Effective Community Based Resources Management Strategies in the Amazon, Laura E. Roper, Oxfam America

SESSION 61: PANEL SESSION

OHIO STATE

Sponsored by the Topical Interest Group on Health Evaluation

Assessing Impacts in Health Evaluation

Chair: Eunice Rodriguez, Cornell University

Panelists: *Cost Effectiveness of School-based Health Care*, Robbya R. Green-Weir, Henry Ford Health System
HIV Prevention Indicators: Monitoring HIV Prevention Vital Signs, Deborah L. Rugg, Janet L.

Heitgerd, David Cotton & Larry Wilkinson, Centers for Disease Control and Prevention

Evaluation and Epidemiology: Common Challenges and Converging Paths?, Eunice Rodriguez, Cornell University

SESSION 62: PAPER SESSION**PURDUE**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Program Evaluations in the Non-profit Sector

Chair: Stanley Capela, HeartShare Human Services

Presenters: *Youth At-risk Mentor Program: Rethinking Evaluation and Outcomes*, Sharon Baggett, Independent Consultant

Listening to the Children's Voices, Huilan Yang, Starr Commonwealth

Evaluation of Housing Initiatives in Community Development, Robert K. Yin & James Greer, COSMOS Corporation

• **THURSDAY, NOVEMBER 5, 1998** •
12:30 PM to 2:00 PM

SESSION 64: PANEL SESSION**SALON A****Evaluating a Set of Coordinated Community Response Projects to Prevent Intimate Partner Violence**

Chair: Lynn M. Short, Centers for Disease Control and Prevention

Panelists: *Developing a Strategy for Evaluating a Coordinated Community Response to Intimate Partner Violence*, Lynn M. Short, Centers for Disease Control and Prevention

Evaluating a Coordinated Community Response to Intimate Partner Violence in Lane County, Oregon, Audrey J. Block, RMC Research Corporation

Evaluating a Coordinated Community Response to Intimate Partner Violence in Siler City, North Carolina, Pam Frasier, University of North Carolina

Evaluating a Coordinated Community Response to Intimate Partner Violence in Spokane County, Washington, Steven R. Neumiller, Inland Northwest Proposal Development

Evaluating a Coordinated Community Response to Intimate Partner Violence in Sauk County, Wisconsin, Doug Piper, Pacific Institute for Research & Evaluation

SESSION 65: TIG BUSINESS MEETING**SALON B**

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

Co-chairs: David Fetterman, Stanford University and the Empowerment Evaluation Institute

SESSION 66: PANEL SESSION**SALON C****Statewide Evaluation of North Carolina's Smart Start Early Childhood Initiative**

Chair: Kathleen Bernier, University of North Carolina at Chapel Hill

Panelists: *Results to Date and Lessons Learned*, Kelly Maxwell & Donna Bryant, University of North Carolina at Chapel Hill

Evaluating "Evaluation Technical Assistance" to Local Units, Kathleen Bernier, University of North Carolina at Chapel Hill

Uses of State-level and Local-level Evaluations from the Perspective of the Administrating Agency, Sharon Thompson & Karen Ponder, North Carolina Smart Start Partnership for Children

Discussant: Sharon Thompson, North Carolina Smart Start Partnership for Children

SESSION 68: PRESIDENTIAL STRAND – DEBATE**SALON E**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Evaluation in Opposition: Black Box Versus Theory Driven Evaluation

Chair: Huey T. Chen, Centers for Disease Control and Prevention and the University of Akron

Participants: Huey T. Chen, Centers for Disease Control and Prevention and the University of Akron
Michael Scriven, Claremont Graduate University

Discussant: Leonard Bickman, Vanderbilt University

SESSION 69: DEMONSTRATIONS**SALON F**

a. Sponsored by the Topical Interest Group on Needs Assessment

A Needs Assessment Tool Kit for Practitioners (12:30-1:10)

Presenters: Mark Jenness & Deanna Drazee, Western Michigan University

b. Sponsored by the Topical Interest Group on Evaluation Use

A Toolkit for Evaluating Leadership Development (1:20–2:00)

Presenter: Jennifer W. Martineau, Sharon Rogolsky, Chuck Palus & Bart Craig, Center for Creative Leadership; and Hallie Preskill, University of New Mexico

SESSION 70: DEMONSTRATION, POSTER SESSION, DIALOGUE**SALON G****Engaging Diverse Stakeholders in the Evaluation of Environmental Risks and Public Policies to Protect Drinking Water Supplies: A Poster Session and Dialogue to Build Learning Communities**

Presenters: Lee Frost-Kumpf, University of Illinois at Springfield; and Kevin O'Neill, Plattsburgh State University

SESSION 71: SKILL BUILDING WORKSHOP**SALON H**

Sponsored by the Topical Interest Group on Business and Industry

Transforming an Organization's Culture Through Measurement: Customer Feedback Comes Alive in the Workplace

Presenters: Emmalou Norland, Susan Missler & Elizabeth Hall, The Ohio State University

SESSION 72: PAPER SESSION**DENVER**

Sponsored by the Topical Interest Group on Independent Consulting

Independent Consultant Evaluators Working With Large Community-Government Collaboratives

Chair: Mary Ann Schierer, Independent Consultant

Presenters: *An Independent, Multi-Year Evaluation of Tech Prep Implementation in Ohio: Statewide and Local Perspectives*, Jerry Ciesla, MGT of America, Inc.; and Dick Dawson, R/K Dawson & Associates

Focusing the Kaleidoscope of Perspectives When Evaluating a Government-Community

Demonstration Project, Maura J. Harrington, Lodestar Management/Research, Inc.; and

Deborah L. Sherwood, EMT Associate, Inc.

SESSION 73: PAPER SESSION**HOUSTON****Learning from Teachers**

Chair: Douglas Huffman, University of Minnesota

Presenters: *Seeking Links Between Professional Development for Teachers and Student Understandings*, Marya Burke, University of Illinois at Urbana-Champaign

Assessing Student Learning in the Exhibit Development Learning Model, Debra Ingram, Douglas Huffman & Jeanette Colby, University of Minnesota

Teachers' Practical Logic of Evaluation, Sandra Mathison & Melissa Freeman, State University of New York at Albany

What is the Meaning of "Data-driven Decision Making" in Classrooms? What Could It Be?, Arie van der Ploeg, North Central Regional Educational Laboratory; and Charles Merbitz, Illinois Institute of Technology

SESSION 74: PAPER SESSION**KANSAS CITY****Evaluation in Education**

Chair: Linnette Werner, University of Minnesota

Presenters: *Evaluating Georgia's HOPE Scholarship Program: Impacts on College Level Performance*, Daniel Bugler & Gary Henry, Georgia State University

The Evaluation of a High School Mentor Program: Action Research in Action, Katherine G. Clavijo & Karen Lind, University of Louisville

- A Commercial Performance-Based Test Yields Politically Valuable Outcome Data for Evaluating a Curriculum With a Constructivist Focus*, Morris K. Lai, Donald B. Young & Annette N. Matsumoto, University of Hawai'i; and Barbara J. Dougherty, Pacific Resources for Education and Learning
- An Evaluation of External Service Providers in the Chicago Public Schools*, Gail L. Sunderman, Johns Hopkins University, Gloria Nardini, University of Illinois at Chicago, & Merrill Chandler, University of Illinois at Urbana

SESSION 75: PAPER SESSION

LOS ANGELES

Agency Experience with GPRA

Chair: Joseph S. Wholey, University of Southern California
 Panelists: TBD

SESSION 76: PANEL SESSION

MIAMI

Evaluating Reading Programs at District and State Levels

Chair: Mary A. Foertsch, North Central Regional Educational Laboratory (NCREL)
 Panelists: *Evolving Methodologies from the State to District Level*, Mary Anderson, NCREL
Evaluation of Reading Programs at the State Level, Mary Foertsch, NCREL
Evaluation of Reading Programs at the District Level, Margaret Tinzmann, NCREL
 Discussant: Roger J.D. Chesswas, NCREL

SESSION 77: PAPER SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Evaluation Use

Evaluation Use as Process Evaluation

Chair: Lyn Shulha, Queens University
 Presenters: *Evaluation of Non-formal Education Projects in Pakistan*, Staneala M. Beckley, United Nations Children's Fund
Integrating Evaluation With Local Government Planning, Susan Boser, Cornell University
Methods of Evaluation in a School Site Planning Process: Support for the Grass Roots, Paul Lorton, Jr., University of San Francisco; and Jim Green & Robert Harrington, San Francisco Unified School District
Establish a Community of Researchers and Transform the Process of Internal Evaluation, Ann Minnett, Salesmanship Club Youth and Family Centers, Inc.
 Discussant: Rosalie T. Torres, Developmental Studies Center

SESSION 78: PANEL SESSION

ILLINOIS

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluation of Higher Education in Brazil: A Matter of Bureaucratic Control or Quality Assessment

Chair: Thomaz K. Chianca, Centro de Criação de Imagem Popular
 Panelists: *The Many Failed Attempts to Evaluate the Institutions of Higher Education in Brazil: A Historical Review*, Elizabeth Maria Pinheiro Gama, Universidade Federal do Espirito Santo
Evaluation of Universities in Brazil: The Present Model, Umbelina Caiafa Salgado
Evaluation of Graduate Education Programs in Brazil, Regina Helena Simoes, Universidade Federal do Espirito Santo
 Discussant: Maria da Penha Trés-Brevig, University of California – Irvine

SESSION 79: PANEL SESSION

INDIANA

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Race, Ethnicity, and Culture in Program Evaluation

Chair: Lee Sechrest, University of Arizona
 Panelists: *Can Race, Ethnicity, and Culture be Defined in Useful Ways*, Judith Babcock, Tucson Veterans Administration Medical Center

Cultural Factors in Adaptation to Chronic Illness, Michele Walsh, Tucson Veterans Administration Medical Center
Measurement of Race, Ethnicity, and Culture Variables, Alicia Morales, Evaluation Group for Analysis of Data
Cultural Factors in Nursing Practice and Research, Sherrie Schuldheis, University of Arizona

SESSION 80: PAPER SESSION

IOWA

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluating Managed Care for Substance Abuse and Mental Health Treatment

Chair: Jerry Evans, Landon Pediatric Foundation

Presenters: *Using Mail Survey Techniques for Population-based Outcome Monitoring of Medicaid Health Care Plans: Rationale, Methods, and Findings*, Roger A. Boothroyd & David L. Shern, University of South Florida

Characteristics of Adults Entering Publicly-funded Chemical Dependency Treatment: Challenges for Assessing Treatment Outcomes, Dennis Deck & Roy Gabriel, RMC Research Corporation

Evaluation of a Substance Abuse Treatment Managed Care Pilot Project, Sandra W. Long & Thomas P. Springer, Louisiana Tech University

Results from a Qualitative Study of Chemical Dependency Services Under Managed Care in Oregon and Washington, Frank P. Mondeaux, RMC Research Corporation

SESSION 81: PAPER SESSION

MICHIGAN

Sponsored by the Topical Interest Group on Cluster Evaluation

Cluster Evaluation: Examples of Current Practice

Chair: Zoe A. Barley, Western Michigan University

Presenters: *Analytic Challenges and Strategies in Multi-site Studies with Multiple Investigators*, Jules M. Marquart, Vanderbilt University

Conceptualizing Cluster Evaluation: Using Teleconferences and Focus Papers to Evaluate a Community-based Leadership Cluster, Mary Piontek, RMC Research Corporation

Discussant: Ricardo Millett, W.K. Kellogg Foundation

SESSION 82: PANEL SESSION

MICHIGAN STATE

Sponsored by the Topical Interest Groups on State and Local Govt. and Non-profit and Foundations Evaluation

Performance Measurement Issues and Applications in the 'Real World'

Chair: David J. Bernstein, Montgomery County Government

Panelists: *Designing Program Indicators in Child Welfare – New York City Experience*, Stanley Capela, HeartShare Human Services of New York

Developing Outcomes and Indicators for Young Children and Their Families: Issues and Challenges, Helen Walka, Sonoma State University

Integrated Accountability in Texas Public Education, Maria D. Whitsett, Texas Education Agency

Discussant: David J. Bernstein, Montgomery County Government

SESSION 83: PANEL SESSION

MINNESOTA

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

First Hand Experience in Designing, Implementing and Evaluating Performance Measures

Chair: Jack Molnar, U.S. Department of Health and Human Services (DHHS)

Panelists: Demetra Arapakos, DHHS

Timothy Nee, Social Security Administration

Jack Molnar, DHHS

SESSION 84: PANEL SESSION

NORTHWESTERN

Monitoring the National Science Foundation's Mathematical Sciences Initiative Through Coordinated Multiple Site Visits

Chair: Conrad Katzenmeyer, National Science Foundation

Panelists: *Designing the Study*, Naida Tushnet, WestEd
Training the Site Visitors, Mary Ann Milsap, Abt Associates
Creating the Framework for Data Collection, Beth Gamse, Abt Associates
Results from the Perspective of Mathematics Content Specialists, Mark Moss, Abt Associates
Results from the Perspective of Evaluators, Jeanne Elliott, WestEd
Discussant: Conrad Katzenmeyer, National Science Foundation

SESSION 85: PANEL SESSION

OHIO STATE

Standards for Evaluations of Students

Chair: James R. Sanders, Western Michigan University
Panelists: *The Need for Standards for Evaluation of Students*, Jennifer Fager, Western Michigan University
The Role of AEA in the Development of Standards for Evaluations of Students, Dianna L. Newman,
State University of New York at Albany
Findings So Far in the Efforts to Develop Standards, Arlen G. Gullickson, Western Michigan
University
Discussant: Daniel L. Stufflebeam, Western Michigan University

SESSION 86: PANEL SESSION

PURDUE

The National Evaluation of the 5 a Day for Better Health Program: Challenges and Findings

Chair: Susan Berkowitz, Westat
Panelists: *The Evolution of a Program Evaluation*, Stephen K. Dietz, Westat
*Lessons Learned: Findings and Recommendations from the In-person Case Studies Component of
the National 5 a Day Evaluation*, Susan Berkowitz, Westat
*Comparisons of Inductive Analysis of Telephone Case Study Data and Computerized Analysis
Using the Ethnograph*, Michael Davis, Westat
Program Implementation Intensity Index, Gloria Stables, National Cancer Institute
Discussant: Edith P. Thomas, U.S. Department of Agriculture

• **THURSDAY, NOVEMBER 5, 1998** •
2:15 PM to 3:45 PM

SESSION 88: PRESIDENTIAL STRAND – PANEL

SALON A

Sponsored by the Topical Interest Groups on Independent Consulting and Non-Profit and Foundations Evaluation

Pitfalls and Pathways to Measuring Program Outcomes

Chair: Margaret Plantz, United Way of America
Panelists: *Developing Meaningful Outcome Measures for Organizations While Meeting Outcome
Measurement Expectations of External Funders and Accreditation Systems*, Stanley Capela,
HeartShare Human Services of New York
Outcome Measurement and Non-profits, Development in the American Cancer Society, Cheri
Levenson, American Cancer Society Southwest Division, Inc.
Managing the Transition to Outcome Based Evaluation – The People Side of Change, Dawn Hanson
Smart, The Evaluation Forum and Clegg & Associates
Corralling the Enthusiasm, Managing the Chaos: The Internal/External Evaluator's Perspective,
Christa J. Treichel, Cooperative Ventures
Discussant: Melanie Hwalek, SPEC Associates

SESSION 89: TIG BUSINESS MEETING

SALON B

Sponsored by the Topical Interest Group on Computer Use in Evaluation

Chair: Emmett Casey, San Diego Mesa College
Prog. Chair: Marcia O'Neal, University of Alabama

SESSION 90: PANEL SESSION**SALON C**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Quantitative Analyses of Latent Structure: Comparisons of Factor Analysis and Multidimensional Scaling

Chair: John Hetherington, Southern Illinois University

Panelists: *A Comparison Between Exploratory Factor Analysis and Multidimensional Scaling With Respect to Factor Structure of Body Image Measures*, Keli Braitman & John Hetherington, Southern Illinois University

The Use of Multidimensional Scaling Versus Factor Analysis to Analyze Crime Similarity Data, Sujata Desai, Alan C. Vaux & Margaret S. Stockdale, Southern Illinois University

Understanding the Dimensions Underlying Attachment Styles: Comparing the Results of Factor Analysis, Multidimensional Scaling and Cluster Analysis, Kristin Duppong, Alan Vaux & John Hetherington, Southern Illinois University

Testing Multivariate Analyses for Unidimensional Data: Factor Analysis and Multidimensional Scaling, Jackie E. Ewing & John Hetherington, Southern Illinois University

Using Consumer Behavior Research to Make Distinctions Between Two Multivariate Techniques: A Comparison of Exploratory Factor Analysis and Multidimensional Scaling, Jennifer Owens & John Hetherington, Southern Illinois University

A Comparison of Multidimensional Scaling and Factor Analysis in Personality Research: Does Method Make a Difference?, J. Patrick Sharpe & Sujata Desai, Southern Illinois University

Discussant: A.J. Figueredo, University of Arizona

SESSION 91: TIG BUSINESS MEETING**SALON F**

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

Co-chairs: Robert Brown, Department of Health and Human Services

George Grob, Department of Health and Human Services

SESSION 92: DEMONSTRATION and CONVERSATION**SALON G**

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

a. Outcome Measurement for Community-based Organizations: The Outcome Measure Menu (Demonstration: 2:15 – 2:55 PM)

Presenters: Nancy F. Barrett & Beth Chamberlain, University of Illinois at Urbana-Champaign

b. Teens Evaluating Their Own Program Using Concept Mapping: Stories and Practical Suggestions (Conversation among: 3:05 – 3:45 PM)

Chair: Caroline Leopold, University of Illinois at Chicago

Participants: Caroline Leopold, University of Illinois at Chicago

Ladonna Mayes, Developing Communities Project

Vall Short, Developing Communities Project

Discussant: Rebecca Campbell, University of Illinois at Chicago

SESSION 93: SKILL BUILDING WORKSHOP**SALON H**

Sponsored by the Topical Interest Group on Qualitative Methods

Narrative Data, Flexible Forms, and Models of Thematic Representation for Evaluators

Presenter: Antonia D'Onofrio, Widener University

SESSION 94: PAPER SESSION**DENVER****Evaluating Professional Development**

Chair: Anne Just, California Department of Education

Presenters: *Using Data To Drive and Inform Decisionmaking: Evaluating the New Iowa Schools Development Corporation*, Merrill Chandler, University of Illinois at Urbana, Kimberly Good & Lawrence Friedman, North Central Regional Educational Laboratory

A Format for Designing Faculty Development Program Evaluations in Education, Gail Hughes, Minnesota State Colleges and Universities

Alternative Evaluation Model for Business Training, Soojung Jang, Syracuse University

SESSION 95: PANEL SESSION

HOUSTON

Sponsored by the Topical Interest Group on Assessment in Higher Education

Perspectives on Student Ratings of Faculty: How Students and Faculty View Evaluations

Chair: Mark Troy, Texas A&M University

Panelists: Christina Ballantyne, Murdoch University
John C. Ory, University of Illinois at Urbana-Champaign
Emil J. Posavac, Loyola University
Mark Troy, Texas A&M University

SESSION 96: TIG BUSINESS MEETING

KANSAS CITY

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Co-chairs: Michael Bamberger, World Bank
Mahesh Patel, United Nations Children's Fund (UNICEF)
Craig Russon, Western Michigan University

SESSION 97:

LOS ANGELES

World Class Performance Measurement

SESSION 98: PANEL SESSION

MIAMI

Evaluating Family-School-Community Partnerships: The Performance Partnership Framework

Chair: Alan Ginsburg, U.S. Department of Education (DOE)

Panelists: *A Compact for Learning: Strengthening Family-School Partnerships Through Evaluation*, Eugene Adcock, Prince George's County Public Schools; and Julie Pederson, DOE
Strengthening Business Involvement in Education Through Evaluation, Judi Casey, Boston College; and Jennifer Ballen, DOE
Introduction to the Performance Partnership Framework, Alan Ginsburg, DOE
Strengthening After-school Programs Through Evaluation, Marianne Kugler, Mott Foundation; and Adriana de Kanter, DOE

Discussant: Elizabeth Reisner, Policy Studies Associates

SESSION 99: PANEL SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Health Evaluation

Outcome Monitoring in Substance Abuse Treatment

Chair: Michael Dennis, Chestnut Health Systems

Panelists: *Analyzing and Using Data From Outcome Monitoring in Substance Abuse Treatment*, Michael Dennis, Christy K. Scott, Mark D. Godley, Melissa McDermeit & Rod Funk, Chestnut Health Systems
Methodological and Political Issues in the Design and Start Up of Outcome Monitoring in Substance Abuse Treatment, Brian Rush, Addiction Research Foundation
A Cost-effective Approach To Achieving 90%+ Follow-up in Outcome Monitoring With Substance Abuse Treatment Clients, Christy K. Scott, Michael Dennis & Mark Foss, Chestnut Health Systems

Discussant: Lee Sechrest, University of Arizona

SESSION 100: TIG BUSINESS MEETING and PANEL

ILLINOIS

Sponsored by the Topical Interest Group on Feminist Issues

TIG Co-chairs: Joanne Farley, Farley & Associates
Donna Mertens, Gallaudet University
TIG Prog. Chair: Louise Lapine, Planning Council

Issues in Evaluating From a Feminist Perspective: Designing, Conducting, and Drawing Conclusions

Chair: George J. Greene, University of Illinois at Chicago

Panelists: *Quantitative Words in Surveys: Interpretations by Women and Men*, Courtney Brown, Wabash College

An Evaluation of the Representation of Women in Campus Media: A Strategy for Change, George J. Greene, University of Illinois at Chicago

An Epistemological Typology: 'Women's Ways of Knowing', Sharon Stout, Community Well Research and Evaluation, Inc.

Discussant: Elizabeth Whitmore, Carleton University

SESSION 101: PAPER SESSION

INDIANA

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

Collaboration in Evaluation Practice

Chair: Vanessa McKendall, FaceValu

Panelists: *Collaborating With Partners To Promote Participatory Evaluation in Latin America and the Caribbean*, Antoinette Brown, Inter-American Foundation

A Model of Collaboration for a State-wide HIV Counseling and Testing Evaluation, Mary Beth Gehl, Orange County Health Department; and John Encandela & Anthony Silvestre, University of Pittsburgh

Collaborative Evaluation of a Community Integration Project, Francis G. Hare, Ryerson Polytechnic University; Marie Perrotta, Pegasus Community Project; and Michelle Madden, New Visions Homes

Traveling the Information Superhighway: A Guide to Finding Information on Evaluating Collaborative Community Initiatives, Renee Vraa, Search Institute

SESSION 102: PANEL SESSION

IOWA

Sponsored by the Topical Interest Group on Business and Industry

Evaluation as a Strategic Tool

Chair: Sharon Rogolsky, Center for Creative Leadership

Panelists: *The Strategic Alignment of Evaluation and Organizational Learning*, Anthony J. DiBella, Organization Transitions, Inc.

Evaluation to Enhance Innovation, Sharon Rogolsky, Center for Creative Leadership

Evaluation and Strategic Relationships, Dianne P. Young, Center for Creative Leadership

Discussant: Lida J. Henderson, Xerox Management Institute

SESSION 103: TIG BUSINESS MEETING

MICHIGAN

Sponsored by the Topical Interest Group on Needs Assessment

Chair: Sue Hamann, Friends of the Homeless

A Population Health Perspective on Community Health Needs Assessment, Stephen H. Linder, University of Texas; and Patricia Gail Bray, St. Luke's Episcopal Health System

Needs Assessment of a Community-oriented Primary Care Setting: A Case Study in Transformation, Susan Tucker & Perry Dickenson, University of South Alabama; and Katie Whiteley, Mobile Infirmary Hospital

SESSION 104: CONVERSATION

MICHIGAN STATE

Sponsored by the Topical Interest Group on Minority Issues

**Facing History—Voicing Justice: The Journey of an African American Pioneer in Evaluation
(A Conversation with John Cardwell)**

Chair: James Earl Davis, University of Delaware

Discussant: John Cardwell, EVAXX Inc.

Comments: Anna Madison, University of Massachusetts at Boston

SESSION 105: PANEL SESSION**MINNESOTA**

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

The Chicago HIV Prevention Evaluation Demonstration Project

Chair: Robin Miller, University of Illinois at Chicago

Panelists: *Creating the Chicago HIV Prevention Evaluation Demonstration Project*, Karen Reitan, AIDS Foundation of Chicago*Process Evaluation and Program Context: The Chicago Women's AIDS Project*, Joyce A. Sween, DePaul University; and Cathy Christeller & Cynthia Tucker, The Chicago Women's AIDS Project*Process Evaluation with Community-based Organizations: Shifting Outcome to Process*, Gary W. Harper & Richard Contreras, DePaul University; and Ana Pedraza, Thomas Soto, Mauricio Velarde, & Luule Vess, Project VIDA*Marrying Cultures: Scientist Concerns in University and Community Collaborative Evaluations*, Chow S. Lam & Monica Castillo, Illinois Institute of Technology; and Lori Ramos, Centro San Bonifacio*The Enlightenment Potential of Logic Models in Participatory Evaluation Design*, David Jimenez, Tony Hughes, Hector Izzaguire, & Santos Lopez, Minority Outreach Intervention Project; and George J. Greene, Bianca Wilson, Dalia Garcia, & Robin Lin Miller, University of Illinois at Chicago**SESSION 106: PANEL SESSION****NORTHWESTERN****Evaluating NSF's Instructional Materials Development Program From Development to Use**

Chair: Naida C. Tushnet, WestEd

Panelists: *Assessing Development and Dissemination Processes*, Elizabeth Cooley, WestEd
Teacher Use of the Materials: Confronting School and Classroom Realities, Jeanne Elliott, WestEd
Do the Materials Meet Content Standards, MaryAnn Milsap, Abt Associates Inc.
The Evaluation Design: Addressing NSF Concerns, Naida C. Tushnet, WestEd

Discussant: James Dietz, National Science Foundation

SESSION 107: PAPER SESSION**OHIO STATE**

Sponsored by the Topical Interest Group on State and Local Government

Synergy: Using Multiple Methods, Concepts and Partners to Conduct Evaluations

Chair: C. Michael Harmon, Georgia Department of Education

Presenters: *Dual Methods of Evaluating Statewide, Publicly Funded HIV Counseling, Testing, Referral and Partner Notification Services*, John A. Encandela & Anthony Silvestre, University of Pittsburgh; Mary Beth Gehl, Orange County Health Department; and George Schelzel, Pennsylvania Department of Health*The Devil's in the Details: Making Utilization-focused Evaluation Relevant Within Medicaid Managed Care*, Lisabeth Saunders, George Appenzeller & Moss Blachman, University of South Carolina; and William Hallman, Rutgers University

Discussant: Maria D. Whitsett, Texas Education Agency

SESSION 108: PAPER SESSION**PURDUE**

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Evaluation of Services for Families and Their Children With Special Needs

Chair: Jules M. Marquart, Vanderbilt University

Presenters: *What Healthy Start Is Really Doing for Students and Their Families: A Consumer Oriented Evaluation*, Jennifer Mersman, Claremont Graduate University, Ebrahim Maddahian, Los Angeles Unified School District*The Impact of Managed Care on Families and Children With Special Health Needs: A Community Study*, George Reinhart, National Research Council*Three-year Results for a State-wide Children's Services Outcome Measure System*, William Shennum, Five Acres

• **THURSDAY, NOVEMBER 5, 1998** •
4:00 PM – 5:00 PM

SESSION 110: JOINT TIG BUSINESS MEETINGS

SALON F

Sponsored by the Topical Interest Groups on Research Technology and Development Evaluation, and Business and Industry

What is the Future of These Two TIGs in AEA?

Chairs: Gretchen Jordan, Sandia National Laboratories (RT&D)
Thomas G. Berstene, Workforce Planning Associates (Business and Industry)
Hans Torvatn, SINTEF IFIM, (Business and Industry)

SESSION 111: TIG BUSINESS MEETING

SALON G

Sponsored by the Topical Interest Group on Extension Education Evaluation

Chair: F. Richard Rohs, University of Georgia

SESSION 112: TIG BUSINESS MEETING , GUEST SPEAKER

SALON H

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technologies

Evaluating Technology-based Training: What Do Clients Want To Know?

TIG Chair: Tara D. Knott, Evaluation Resources, Inc.

Facilitator: Ritalinda D'Andrea

SESSION 113: TIG BUSINESS MEETING

DENVER

Sponsored by the Topical Interest Group on Human Services Evaluation

(Formerly Job Training in Social Services TIG and Social Services Evaluation TIG)

Chair: Frank Sansone, University of West Florida

Prog. Chair: Robert L. Fischer, Families First

Human Service Evaluators: An Invitation for Friday Evening at 6:30

To those wishing to attend an informal gathering of human service evaluators at a to-be-determined Chicago eatery. Contact Frank Sansone (fsansone@uwf.edu) or Rob Fischer before or during the conference, or simply meet us in the hotel lobby at the concierge's desk Friday at 6:30. Dining suggestions graciously accepted.

SESSION 114: TIG BUSINESS MEETING , IDEA EXCHANGE

HOUSTON

Sponsored by the Topical Interest Group on State and Local Government

Co-chairs: Maria D. Whitsett, Texas Education Agency

Rakesh Mohan, Washington State Joint Legislative Audit & Review Committee

SESSION 115: CONVERSATION

KANSAS CITY

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Identifying/Creating/Accessing International Evaluation Resources

Chair: Jim Rugh, CARE

SESSION 116: TIG BUSINESS MEETING , QUESTION & ANSWER

LOS ANGELES

Sponsored by the Topical Interest Group on Evaluation Use

Mining for Nuggets of Knowledge: Capturing "Useful Lessons Learned" Into a Knowledge Loom MIS

Chair: Valerie Caracelli, U.S. General Accounting Office

Prog. Chair: Hallie Preskill, University of New Mexico

Presenters: Ricardo Millett, W.K. Kellogg Foundation

Michael Quinn Patton, Utilization-focused Information and Training

SESSION 117: TIG BUSINESS MEETING **MIAMI**

Sponsored by the Topical Interest Group on Assessment in Higher Education

Chair: Mark Troy, Texas A&M

SESSION 118: TIG BUSINESS MEETING **SCOTTSDALE**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Chair: Huey T. Chen, Centers for Disease Control and Prevention and University of Akron

SESSION 119: TIG BUSINESS MEETING **ILLINOIS**

Sponsored by the Topical Interest Group on Theories of Evaluation

Chair: Deborah Fournier, Boston University

SESSION 120: TIG BUSINESS MEETING **INDIANA**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Co-chairs: Gary Henry, Georgia State University

Charles Reichardt, University of Denver

Prog. Chair: George Julnes, Fairleigh Dickinson University

SESSION 121: TIG BUSINESS MEETING **IOWA**

Sponsored by the Topical Interest Group on Teaching of Evaluation

Chair: Katy Perry, Oklahoma State University

SESSION 122: TIG BUSINESS MEETING **MICHIGAN**

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

Chair: Ricardo Millett, W.K. Kellogg Foundation

SESSION 123: TIG BUSINESS MEETING **MICHIGAN STATE**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

Chair: Rodney K. Hopson, Duquesne University

Prog. Chair: James Davis, University of Delaware

SESSION 124: TIG BUSINESS MEETING **MINNESOTA**

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Chair: Martha Diefendorf, NEC & TAS

Prog. Chairs: Jules M. Marquart, Vanderbilt University

Marie Connors-Gillmore, Bay-Arenac School District

SESSION 125: TIG BUSINESS MEETING **NORTHWESTERN**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Co-chairs: Robert Huebner, National Institute of Health

Roger Straw, SAMHSA: Center for Substance Abuse Treatment

SESSION 126: TIG BUSINESS MEETING, TRIBUTE **OHIO STATE**

Sponsored by the Topical Interest Group on Needs Assessment

A Tribute to Belle Ruth Witkin and Her Contributions to Needs Assessment

TIG Chair: David J. Hansen, Diversidad, Inc.

Presenter: James W. Altschuld, The Ohio State University

SESSION 127: TIG BUSINESS MEETING **PURDUE**

Sponsored by the Topical Interest Group on Crime and Justice

Co-chairs: Timothy Bynum, Michigan State University

Pamela Lattimore, National Institute of Justice

SESSION 128: TIG BUSINESS MEETING**WISCONSIN**

Sponsored by the Topical Interest Group on Health Evaluation

Co-chairs: Robin L. Miller, University of Illinois at Chicago
Robin Turpin, Merck & Company

Prog. Chair: Molly Engle, University of Alabama

• **THURSDAY, NOVEMBER 5, 1998** •
5:15 PM – 6:45 PM

SESSION 129: PLENARY**SALONS A-D****Invisible Ubiquity: The Surprising Relevance of Disability Issues in Evaluation**

Chair: Patrick Devlieger, University of Illinois at Chicago

Speaker: Carol J. Gill, University of Illinois at Chicago

Discussants: Barbara Lee, University of South Florida

Michael Scriven, Claremont Graduate University

Carol J. Gill is a clinical and research psychologist specializing in health and disability. She is on the faculty at the University of Illinois at Chicago in the Department of Disability and Human Development and is the Director of the Chicago Center for Disability Research. In her plenary address, she will use the cultural context of the disability community to explore themes with broad relevance for evaluators. She will examine sources of error in program evaluation that derive from insider vs. outsider status, and wrestle with the question: Can advocacy and objectivity be reconciled? Issues concerning representation will be addressed, such as: Who speaks for the disability community? And, how do you construct a representative sample? She will also explore issues related to inclusion and power, such as: When is participation genuine? And, who is empowering whom?

Reception to follow in Salons E-F 6:45 PM to 8:00 PM in Salons E-F

• **THURSDAY, NOVEMBER 5, 1998** •
6:45 PM – 8:00 PM

SESSION 129: RECEPTION AND POSTER SESSION**SALONS E - F****Poster A: Anti-tobacco Activism & Tail Ratios**

Presenter: Tad Waddington, Andersen Consulting

Poster B: Telephone Surveys, Meta-analysis, and an Arts Evaluation

Presenter: Tad Waddington, Andersen Consulting

Poster C: Multi-site Evaluation Methods for 10 National Demonstration Projects on Adolescent HIV/AIDS Care

Presenter: G. J. Huba, Lisa A. Melchior, The Measurement Group; Troix Bettencourt, Bay Area Young Positives, Inc.; Russell Brady, Katherine Marconi & Barney Singer, Health Resources and Services Administration; Rudy Feudo, Greater Bridgeport Adolescent Pregnancy Program; Brian Greenberg, Walden House, Inc.; Gary Remafedi, University of Minnesota Youth & AIDS Project; Arlene Schneir, Childrens Hospital Los Angeles; Steven Tierney, Health Initiatives for Youth; Lee Trevithick, YouthCare; Elizabeth R. Woods, Children's Hospital of Boston; and Eric R. Wright, Indiana University

Poster D: Evaluation of Client Retention in Services in 10 Adolescent HIV Programs

Presenter: G. J. Huba, Lisa A. Melchior, The Measurement Group; Eric R. Wright, Indiana University; Elizabeth R. Woods, Children's Hospital of Boston; Lee Trevithick, YouthCare; Steven Tierney, Health Initiatives for Youth; Katherine Marconi, Barney Singer & Russell Brady, Health Resources

and Services Administration; Arlene Schneir, Childrens Hospital Los Angeles; Gary Remafedi, University of Minnesota Youth & AIDS Project; Brian Greenberg, Walden House, Inc.; Rudy Feudo, Greater Bridgeport Adolescent Pregnancy Program; and Troix Bettencourt, Bay Area Young Positives, Inc.

Poster E: Practical Issues in Running an Evaluation and Dissemination Coordinating Center: Experiences With Two Initiatives and 37 Grantees

Presenters: G. J. Huba & Lisa A. Melchior, The Measurement Group

Poster F: Evaluation of Parent-infant Playgroups for Young Children With and Without Disabilities

Presenter: Susan Maude, Loras College; and Tweety Yates, University of Illinois at Urbana-Champaign

Poster G: Treatment Environments and Outcomes in a Children's Services Program

Presenters: William Shennum, JoAnna Caywood & Debra Moreno, Five Acres; and Michael Carpenter, Claremont Graduate University

Poster H: Strengthening Ohio Leadership

Presenters: Ana Kazan, Marjorie Moore & Lijuan Zhai, The Ohio State University

Poster I: Achieving Health Objectives: Individual and Program Level Evaluation Methods

Presenter: Sally R. Durgan, Cornell University

Poster J: An Evaluation of the Hines VA Consolidated Mail Outpatient Pharmacy

Presenters: Frances M. Weaver, Denise M. Hynes, Joseph D. Kubal, Dolores Ippolito & Mike Kerr, Hines VA Hospital

Poster K: Validating Higher Education Assessments: An Example From Assessor Training

Presenters: Glen Rogers, William Rickards & Judy Stanley, Alverno College

Poster L: The Use of Secondary Administrative Data Sets for Evaluating Mental Health and Substance Abuse Programs and Services

Presenters: Paul G. Stiles & Kristen M. Snyder, University of South Florida

Poster M: Improving Validity for Self-reported Drug Use

Presenter: Georg E. Matt, Maria R. Turningan, Julie A. Felsch & Quyen T. Dinh, San Diego State University

Poster N: Evaluation Methodologies for School Crisis Intervention Programs

Presenter: Eric J. Gee & Gary W. Mauk, Spectrum Consulting

Poster O: The Empowered Youth Evaluation (EYE) Model: The Effectiveness of Empowering Youth To Become Active Collaborators in Program Evaluation

Presenters: Bill Bourdon, Lissette Flores, Steven Tierney, Health Initiatives for Youth; and Ruth Betru, Ariane K. Kawata, Lisa A. Melchior & G. J. Huba, The Measurement Group

Poster P: Evaluating Program Quality and Outcomes in Psychosocial Rehabilitation Clubhouse Programs

Presenters: Esther Onaga, Michigan State University; and Sandra E. Herman & Catherine Ferguson, Michigan Department of Community Health

Poster Q: What Are We Trading When We Use Student Evaluation Results for Conflicting Purposes?: The Experience of Two Departments

Presenter: Edith J. Cisneros-Cohernour, University of Illinois at Urbana-Champaign

Poster R: Saving a Drowning Experimental Design: Partnership With Your Statistician

Presenter: Barbara Lee, University of South Florida

Poster S: Formative Evaluation of a University Curriculum

Presenter: Deanna Drazee, Western Michigan University

Poster T: Using Evaluation To Improve Policy Implementation

Presenter: Mahassen Ahmad, Texas Department of Human Services

Poster U: Methods and Benefits of Involving Stakeholders in Statewide Program Evaluations: 4 Examples From the Georgia Department of Education

Presenters: Jacqueline M. Harmon & C. Michael Harmon, Georgia Department of Education

Poster V: Using Customer Satisfaction Surveys for Accountability: Results From Florida Cooperative Extension

Presenters: Glenn D. Israel, University of Florida

Poster W: Connecting the Wisdom of Evaluators Past to the Educational Technology of the Future: The Value of Traditional Evaluation Concepts in Developing a State-of-the-art Internet-based Course

Presenter: Daniel B. Matthews, University of Illinois at Springfield

Poster X: Evaluation Methods for Studying the Long-term Impact of Leadership Development Programs

Presenters: Jane Schleisman & Jean A. King, University of Minnesota

Poster Y: A Comprehensive Model for Evaluation

Presenter: John Hanes, University of North Carolina at Greensboro

Poster Z: The Mind That's Mine: Evaluation of a Program to Help Young Learners Learn About Learning

Presenters: Melissa Wakely, Carl W. Swartz & Melvin D. Levine, University of North Carolina at Chapel Hill

Poster AA: Evaluation of a Bullying Intervention

Presenter: Edgardo R. Pimentel, Southern Illinois University

Poster AB: Why Successful Programs Fail: Evaluation of Innovation Transfer Through Organizational Context

Presenters: Deborah Wasserman & James Altschuld, The Ohio State University

Poster AC: Using Evaluation To Improve Human Service Systems Collaboration

Presenters: Cynthia Cameron, Michigan Public Health Institute; and Sandra E. Herman & Bonnie Graham, Michigan Department of Community Health

Poster AD: A Model of Outcomes Management for Human Services

Presenters: Fred Altaffer & Wayne Stelk, MENTOR

Poster AE: Integrating Program Evaluation and Service Delivery

Presenter: Yolanda Cantu, University of Texas

Poster AF: An Evaluation of the WIRA – Women in Rural Areas – Programme in South Africa: Small Business for Big Survival?

Presenter: Mark Abrahams, Vista University

Poster AG: Using Evaluation Results To Improve Three University-based Comprehensive Care Medical Programs for HIV

Presenters: Karen Richardson Soons & Christopher J. Grace, University of Vermont; Trudy A. Larson, University of Nevada; Karen Meredith, Victoria Fraser & Linda Mundy, Washington University; and Lisa A. Melchior & G.J. Huba, The Measurement Group

Poster AH: Race Differences in the Relationships Between Dieting Nutrients and Overweight in Women

Presenter: Thomas H. Cook, Vanderbilt University

Poster AI: An Evaluation of an Education Training Intervention in Reducing Professional Burnout Among Nursing Home Personnel

Presenter: Joan J. Branin, University of La Verne

Poster AJ: Evaluation of Satellite-based Training

Presenters: Aimin Wang, Christopher R. Wolfe & Doris M. Bergen, Miami University

Poster AK: Using Focus Groups To Evaluate Client Satisfaction in an Alcohol and Drug Treatment Program

Presenters: Nicola A. Connors, University of Memphis; and Kathy K. Franklin, University of Arkansas at Little Rock

Poster AL: Use of the Project-level Database (PDB) Tool To Offset Local Evaluation Shortcomings in Multisite Evaluations

Presenter: Robert G. Orwin, Battelle Centers for Public Health Research and Evaluation

Poster AM: Navy Personnel Research and Development Center, San Diego, California

Presenter: LCDR Kathy Swangin, U.S. Navy

Poster AN: A Survey of AEA Members Concerning Evaluator Certification

Presenter: Steven C. Jones, Utah State University

Poster AO: Action Monitoring for Effectiveness: Two Case Studies

Presenter: Kathleen Shordt, The Hague

Poster AP: The Evaluation of a Family Enrichment Program: The Role Students Can Have in Creating Social Change

Presenters: Juanita Lynes & Katherine Gillespie Clavijo, University of Louisville

Poster AQ: The Development of a Performance Evaluation System for Law Enforcement Personnel

Presenters: Kristin Duppong, Jackie Ewing, Patrick Sharpe, Lori Sefton, Jesse Brennan & Denise Truskosky, Southern Illinois University

Poster AR: Impact of Stakeholders' Participation in an Mid-term Evaluation on Individual and Organizational Learning, a Case Study

Presenters: Gaëlle Riquier-Baron & Sophie Planchais, University of Rennes, France

Poster AS: Partnerships in Program Evaluation

Presenters: Peggy Perkins, Jeff Gelfer, & John Filler, University of Nevada at Las Vegas

Poster AT: How the Use of an Outcome Driven Approach Can Be Deceiving in Formative Evaluation: The Case of Mexico's New Secondary School Curriculum

Presenter: Edith J. Cisneros-Cohernour, University of Illinois at Urbana-Champaign

Poster AU: Cambridge College's Empowerment Evaluation

Presenters: Joy Moreton, Cambridge College

• **FRIDAY, NOVEMBER 6, 1998** •
8:00 AM – 9:30 AM

SESSION 130: PRESIDENTIAL STRAND – PANEL PART I (PART II – SESSION 152) SALON A

Sponsored by the American Evaluation Association Diversity Committee

Diversity: Implications for Evaluation Theory and Practice

Part I: Theoretical Basis for Integrating Concepts of Diversity into Program Planning and Evaluation

Chair: Edith P. Thomas, U.S. Department of Agriculture

Panelists: Joanne Farley, Farley & Associates
Stafford Hood, Arizona State University

Discussants: Courtney Brown, Wabash College
Wynetta Y. Lee, North Carolina State University

SESSION 131: PANEL SALON B

Increasing the Utilization of Evaluation Findings to Transform Society: What Is the Role of the Evaluator?

Chair: Karl M. Hamner, Sociometrics Corporation

Panelists: *Negotiating the Intended Use of Evaluation Findings: The Role of the Evaluator*, Michael Quinn
Patton, Utilization-focused Information and Training
Enhancing the Utilization of Evaluation Findings: Selling Good News and Bad, Leonard Saxe,
Brandeis University

An Evaluation Dilemma: Change Agent vs. Analyst, Michael Scriven, Claremont Graduate
University

Discussant: Karl M. Hamner, Sociometrics Corporation

SESSION 132: PANEL SALON C

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Collaborative, Participatory, and Empowerment Evaluation With Young People

Chair: Kim Sabo, City University of New York (CUNY)

Panelists: *Supporting Young People Around the World To Evaluate Their Prevention Programs*, Selim Iltus &
Kim Sabo, CUNY

The Many Types of Program Evaluations Conducted With Children and Youth, Kim Sabo, CUNY
Youth Empowerment Evaluation in San Francisco, Kristen Zimmerman, Community Lore

Discussant: Jennifer Greene, Cornell University

SESSION 133: CONVERSATION & DEMONSTRATION SALON F

a. Sponsored by the Topical Interest Group on Evaluation Use

A Conversation About the Role of Professional Development and Evaluation in Transforming K-12 Ed.

Facilitator: Mary Jean Taylor, Independent Consultant

b. Sponsored by the Topical Interest Group on Human Services Evaluation

Four Characteristics of a Highly Effective MIS for Social Services

Presenters: Barbara Smiley-Ramirez, The Ounce of Prevention Fund
Brandi Jefferies, The Ounce of Prevention Fund

SESSION 134: DEMONSTRATION SALON G

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Conducting a Participatory Needs Assessment

Presenters: Sharonlyn Harrison, Wayne State University
Sharon Campbell, Wayne State University

Mary Mueller, Children's Hospital of Michigan

SESSION 135: PARTICIPATORY DISCUSSION and SKILL BUILDING WORKSHOP SALON H

a. Designing Conference Evaluations: Issues and Options

Facilitator: Phyllis M. Thomas, Mid-continent Regional Educational Laboratory

b. Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Decoding the Theory (of Action) from Program Materials

Presenter: Zoe A. Barley & Cynthia Phillips, Western Michigan University

SESSION 136: TIG BUSINESS MEETING

DENVER

Sponsored by the Topical Interest Group on Qualitative Methods

Chair: Antonia D'Onofrio, Widener University

SESSION 137: PAPER SESSION

HOUSTON

Sponsored by the Topical Interest Group on Distance Education & Other Educational Technologies

Evaluating Educational Technologies

Chair: Greg Shrader, Northwestern University

Presenters: *Reflective or Trifling? Evaluating Computer-mediated Teacher Communication*, Mark Hawkes, North Central Regional Educational Laboratory

Student Learning in Technologically Facilitated Project-based Science Classrooms: Results of the CoVis Inquiry and Technology Efficacy Scales, Greg Shrader, Eileen Lento & Louis Gomez, Northwestern University

Evaluation of Technology Integration in a School of Education, Rachel A. Vannatta, Bowling Green State University

Comparison of 1995 Through 1997 High School Student Evaluation of an Educational Interactive Video Program, E. Lea Witta, University of Southern Mississippi; and Bruce Mathews, Southwest VA Education & Training

SESSION 138: PAPER SESSION

KANSAS CITY

Sponsored by the Topical Interest Group on Human Services Evaluation

Evaluation as a Component of Human Services

Chair: John McLaughlin, Independent Consultant

Presenters: *Evaluation as Evolution: Sovereign Indian Nations as Service Providers*, Cynthia Copeland, Oneida Indian Nation

Evaluation Issues in Surveying the Nonbanked Population in Urban Areas, Wendy Mansfield, Macro International Inc.

What Happens When Capitated Managed Care Comes to Town?, Denine Northrup & Craig Anne Heflinger, Vanderbilt University

Proposing an Integrated (Qualitative and Quantitative) Approach To Evaluate Information and Referral (I&R) Service in the New Era of Social Service Delivery, ShaoChee Sim, University of Texas at Austin

SESSION 139: PAPER SESSION

LOS ANGELES

Implications of GPRA for Evaluation

Chair: Molly Hageboeck, Management Systems International

Presenters: Michael Wargo, General Accounting Office

SESSION 140: PANEL SESSION

MIAMI

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Transforming Schools Through Evaluation: A Dialogue on Initiating a School-to-Work Reform Evaluation

Chair: Debbie Zorn, University of Cincinnati

- Panelists: *Power, Voice, and Empowerment: Contrasting Two Institutional Primary Stakeholders*, Imelda Castaneda, University of Cincinnati
Looking at Ourselves Through Lenses of Business and Evaluation: Implications for Schools, Jon E. Reinhard, Clermont Northeastern High School
Learning the Multiple Languages of Practice: Strangers in a Familiar Land, M. Lynne Smith, University of Cincinnati
- Discussant: David Fetterman, Stanford University and the Empowerment Evaluation Institute

SESSION 141: PANEL SESSION**SCOTTSDALE**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Transforming Society Through Evaluation of Partnerships and Training

Chair: Beverly A. Parsons, InSites

- Panelists: *Transforming Society Through Community, Health, and Spiritual Partnerships*, Doug Ronsheim, Families and Youth 2000
Using Project Evaluation To Support Change Within Communities and Social Service Professions, Yvette Lamb, University of Pittsburgh
Finding Transformative Themes Through Cluster Evaluation, Beverly Parsons, InSites

Discussant: Guillermina Hernandez-Gallegos, W.K. Kellogg Foundation

SESSION 142: PANEL SESSION**ILLINOIS**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Strength of Treatment in Program Evaluation

Chair: Lee Sechrest, University of Arizona

- Panelists: *How Much Do We Care About Treatment Strength?*, Diep N. Duong, Keesler Medical Center
Does More Treatment Mean Better Treatment?, Miyong Kim, Johns Hopkins University
Strength of Treatment: A Critical Dimension, Alicia Morales, University of Arizona
A Strategy for Measuring the Strength of Individualized Interventions, Souraya Sidani, University of Toronto

SESSION 143: PANEL SESSION**INDIANA**

Sponsored by the Topical Interest Groups on State and Local Gov't, and Evaluation Managers and Supervisors

Changing Roles of Auditors and Evaluators

Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

- Panelists: *Evaluators and Auditors: A Powerful Combination*, George Grob, U.S. Department of Health and Human Services
Legislative Auditor's Role in Transforming Louisiana Government to a Higher Benchmark of Accountability and Performance, Daniel G. Kyle, Louisiana Legislative Auditor
The Evaluator's Role as Consultant: Benefits and Limitations, Bob Thomas, Washington State Joint Legislative Audit and Review Committee
State Legislative Oversight Staff: Clarifying What We Do, Kathleen Sullivan, Mississippi Joint Legislative Committee on Performance Evaluation & Expenditure Review

SESSION 144: PANEL SESSION**IOWA**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluating International Conferences: Issues and Challenges

Chair: Ray C. Rist, The World Bank

- Panelists: *Evaluating the Global Connectivity Conference*, Mark D. Bardini, The World Bank
Evaluating the Global Knowledge '97 Conference, Janet Mancini Billson, Group Dimensions Research
Evaluating the South Asia Beyond 2000 Conference, Padma Karunaratne, The World Bank
Evaluating the 1997 and 1998 Conferences of the Mediterranean Development Forum, Keith Mackay, The World Bank

Discussant: John Oxenham, The World Bank

SESSION 145: PANEL SESSION

MICHIGAN

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

The Grassroots Development Framework (GDF) Update: Performance Monitoring, Evaluation, and Learning – Beyond GPRA

Chair: Antoinette Brown, Inter-American Foundation

Panelists: Gerald Britan, USAID/CDIE
Emilia Rodriguez Stein, Inter-American Foundation
David R. Rymph, Corporation for National Service
William Ward, Corporation for National Service
Julie Wechsler, Peace Corps

Discussant: Antoinette Brown, Inter-American Foundation

SESSION 146: PAPER SESSION

MICHIGAN STATE

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluation of HIV Outreach and Substance Abuse Treatment for IV Drug Users

Chair: Lena Lundgren, Boston University

Presenters: *Use of the Transtheoretical Model of Behavior Change in the Evaluation of an HIV Street Outreach Intervention in an African American Community*, Charles B. Collins, University of Alabama at Birmingham
Giving Voice to the Marginalized: HIV Intervention Efforts Through Qualitative Evaluation Methods, Kenya Lucas, Rodney Hopson & James Peterson, Johns Hopkins University
Evaluating Project SafePlace: Increasing Treatment Readiness and Reducing HIV/AIDS Risk Among Injection Drug Users, Lena Lundgren, Maryann Amodeo, Michael Ellis, & Therese Fitzgerald, Boston University
Evaluating Outreach to Homeless Substance Abusers, Tony Tommasello, Pat Myers & Laura Gillis, University of Maryland

SESSION 147: PAPER SESSION

MINNESOTA

Sponsored by the Topical Interest Group on State and Local Government

Stakeholder Requirements and Involvement in Educational Evaluations

Chair: John Encandela, University of Pittsburgh

Presenters: *Using Evaluation for Continuous Quality Improvement*, Kimberly Good, Merrill Chandler & Roger Chesswas, North Central Regional Educational Laboratory
Involving Stakeholders in Statewide Evaluations: Moving From “They won’t call you. You’re from the state Department of Education” to “This is our evaluation,” C. Michael Harmon, Georgia Department of Education
Using Multiple Designs To Meet Both Stakeholder Requirements and Evaluation Research Standards, Elizabeth Holtzapple, Arizona Auditor General’s Office

Discussant: John Encandela, University of Pittsburgh

SESSION 148: PAPER SESSION

NORTHWESTERN

Sponsored by the Topical Interest Group on Evaluation Use

Designing Evaluations for Evaluation Use

Chair: Paul L. Johnson, U.S. Department of Health and Human Services

Presenters: *Effective Practices of Foster Grandparent Volunteers in Head Start: Methods and Implications*, Mary Achatz, WESTAT; and Susan Labin, Corporation for National Service
Production and Use of Knowledge in Internal Evaluations, Finn Hansson, Copenhagen Business School Library
Time as “Social Entrainment”: A High Leverage Variable, Gabriel M. Della-Piana, El Paso Collaborative for Academic Excellence

Experimental Research and Qualitative Methods: Opening Up "The Black Box", Michael J. Puma & Judy Alamprese, Abt Associates

Discussant: Katherine Ryan, University of Illinois at Urbana-Champaign

SESSION 149: PAPER SESSION

OHIO STATE

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Role of Evaluation in the Non-profit Sector

Chair: Stanley Capela, HeartShare Human Services of New York

Presenters: *Paradox of Policy and Trustee Leadership: A Case Study in Self Evaluation*, Kathy L. Cigana, Washington and Jefferson College

Evaluation Reports: Dust Collectors or Dust Busters?, Rebecca Glover, American Cancer Society

Evaluation's Role in Planning: How a Foundation Uses Evaluation in Support of Strategic Grantmaking, Susan Urahn & Lester W. Baxter, The Pew Charitable Trusts

Discussant: Stanley Capela, HeartShare Human Services of New York

SESSION 150: PAPER SESSION

PURDUE

Sponsored by the Topical Interest Group on Extension Education Evaluation

Building Evaluation Capacity and Practice in Extension Organizations

Chair: Ellen Taylor-Powell, University of Wisconsin

Presenters: *An Action-Research Approach to Evaluation Capacity Building*, Michael W. Duttweiler & Soneeta Grogan, Cornell Cooperative Extension

Building Bridges: Developing Faculty Appreciation and Use of Evaluation Practice, Earl C. Johnson & Robert F. Richard, Louisiana Cooperation Extension Service

Using Needs Assessment Results to Build Evaluation Capacity and Practice, Rama Radhakrishna, Clemson University

SESSION 151: PAPER SESSION

WISCONSIN

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

The Night Ministry Evaluation Project

C-chairs: Barbara Joyce Bedney, University of Illinois at Chicago

Robin Lin Miller, University of Illinois at Chicago

Presenters: *The Collaborative Development of Measurement Tools for Evaluating the Night Ministry*, Mary E. Murray, Bernadette Sanchez & Robin L. Miller, University of Illinois at Chicago

The Use of Ethnography To Assess Processes That Influence Successful Street Outreach, Bernadette Sanchez, Barbara Bedney, Khari Hunt, Dana Merrit, Mary Murray & Robin Miller, University of Illinois at Chicago

Reflections on the Evaluation of a Street Outreach Program: Perspectives From University and Agency-based Project Staff, Khari Hunt & Dana Merrit, University of Illinois at Chicago; and Joe Gergersen & Katie McGinnis, The Night Ministry

Discussant: Margret Dugan, Empowerment Evaluation Institute

• **FRIDAY, NOVEMBER 6, 1998** •
9:45 AM – 11:15 AM

SESSION 152: PRESIDENTIAL STRAND – PANEL PART II (PART I – SESSION 130) SALON A

Sponsored by the American Evaluation Association Diversity Committee

Diversity: Implications for Evaluation Theory and Practice

Part II: Diversity-sensitive Evaluation Strategies: Current Practices and Future Implications

Chair: Edith P. Thomas, U.S. Department of Agriculture

Moderator: Michael Daeschlein, Wayne State University

Panelists: Sharonlyn Harrison, Wayne State University
Teresa Torres, Everybody Counts, Inc.

Discussant: Carol Gill, University of Illinois at Chicago

SESSION 153: PANEL SESSION

SALON B

Judging Program Ethics: Should Evaluators Be Doing It, And If So, How?

Chair: Michael Morris, University of New Haven

Panelists: *The Objectivity of Value Judgments*, Ernest House, University of Colorado at Boulder
Why Constructionism Entails Moral Judgment, Thomas Schwandt, Indiana University
The Moral Imperative in Evaluation, Michael Scriven, Claremont Graduate University

Discussant: Michael Morris, University of New Haven

SESSION 154: PANEL SESSION

SALON C

Evaluation and Performance Measurement: An Uneasy Marriage?

Chair: Mary Ann Scheirer, US General Accounting Office

Panelists: *The Theoretical and Potential Relationship of Performance Measurement and Program Evaluation*,
David J. Bernstein, Montgomery County Department of Finance
The "M" in Performance Measurement: Myths and Methods, Mary Ann Scheirer, US General
Accounting Office
The Use and Misuse of Performance Measurement, Burt Perrin, Burt Perrin Associates

Discussant: Leonard Bickman, Vanderbilt University

SESSION 155: TECH TALKS

SALON F

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technologies

a. On-line Evaluation Resource Library (9:45 – 10:25)

Chair: Mark Hawkes, North Central Regional Educational Laboratory

Presenters: Edys Quellmalz, Christine Padilla, Geneva Haertel & Patti Schank, SRI International

c. A New Day in the Life of the Hi-tech Ethnographer? Possible Futures for Qualitative Evaluation (10:35 – 11:15)

Presenter: Richard Thurlow, Widener University

SESSION 156: DEMONSTRATION

SALON G

Sponsored by the Topical Interest Group on Extension Education Evaluation

A World Wide Web Program on Targeting and Evaluating Program Outcomes

Chair: Milton S. Fujii, University of California

Presenter: S. Kay Rockwell, University of Nebraska at Lincoln
Claude F. Bennett, U.S. Department of Agriculture

SESSION 157: SKILL BUILDING WORKSHOP

SALON H

Sponsored by the Topical Interest Group on Teaching Evaluation

Understanding Your Theory and Strategy in Order To Develop Practical and Useful Outcomes and Indicators

Presenter: Barbara Gurley, The Evaluation Forum

SESSION 158: PANEL SESSION

DENVER

Sponsored by the Topical Interest Group on Crime and Justice

Evaluating Criminal Justice Programming in Illinois

Chair: Laura Winterfield, National Institute of Justice

Panelists: *Crime Victim Service Programs in Illinois: Methodological Issues and Evaluation Findings to Date*,
Kristen Donovan, Illinois Criminal Justice Information Authority
Evaluating Gang and Drug House Abatement in Chicago, Dan Higgins, Illinois Criminal Justice
Information Authority & Chip Coldren, Institute for Public Safety Partnerships
Cook County Sheriff's Day Reporting Center Recidivism Study, Christine Martin, Illinois Criminal
Justice Information Authority
Evaluation of the Cook County Victim Witness Assistance Program, Katrina Sifferd & Phillip
Stevenson, Illinois Criminal Justice Information Agency

Discussant: Phillip Stevenson, Illinois Criminal Justice Information Authority

SESSION 159: PAPER SESSION

HOUSTON

Reflective Practice

Chair: Elliott Graham, Ramsey County Human Services

Presenters: *Him Evaluating Us Evaluating Them: Being Metaevaluated*, Rita Davis & Robert Stake, University of Illinois

Impact of Conflicting Obligations on Role, Responsibility, and Data Quality, Linda Mabry, Rachel Christina & Soo Baik, Indiana University

Democratizing Evaluation: Meaning and Methods From Practice, Katherine E. Ryan & Trav Johnson, University of Illinois at Urbana

The Coupling of Outcome and Participatory Models of Evaluation: Trends and Feasibility, Jane Schleisman, University of Minnesota; and Elliott Graham, Ramsey County Human Services

SESSION 160: PANEL SESSION

KANSAS CITY

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Evaluating CDC's HIV Prevention Community Planning Initiative

Chair: Huey T. Chen, Centers for Disease Control and Prevention (CDC) and University of Akron

Panelists: *Assessing the Quality of Core Objective Achievement*, Gary Uhl, Kelly Kay & Laura Gamble, CDC

Lessons Learned in the Evaluation of Linkages Between the Planning Process and Plan Implementation, Michelle Renaud & David Cotton, Macro International; and Larry Wilkinson, CDC

Studying the Impact of HIV Prevention Community Planning: Key Findings and Methodological Issues, Elizabeth Kresse, The U.S. Conference of Mayors; and Laretta Pinckney & Mary Willingham, CDC

Developing a System for Evaluating Community Planning Locally and Nationally, Huey T. Chen, CDC and University of Akron

Discussant: Huey T. Chen, CDC and University of Akron

SESSION 161: ROUNDTABLE

LOS ANGELES

Evaluation in Government: A Second Chance

Chair: Lawrence Cooley, Management Systems International

SESSION 162: PAPER SESSION

MIAMI

Sponsored by the Topical Interest Group on Assessment in Higher Education

Assessment of Student Outcomes

Chair: Courtney Brown, Wabash College

Presenters: *Student Assessment in Higher Education Classrooms*, Susan M. Brookhart, Duquesne University
Implementing an Outcomes Assessment System at Illinois: Lessons Learned, Lizanne DeStefano, University of Illinois at Urbana-Champaign

Quantitative Literacy Across the College Curriculum: Project Evaluation and the Support of Teacher Discourse, William H. Rickards, Susan Pustejovsky & Suzanne Mente, Alverno College

Integrating Authentic Assessment Into the Evaluation of the Interactive Mathematics Teacher Preparation Program, Lily Roberts, University of California at Berkeley

SESSION 163: PAPER SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Health Evaluation

Emerging Models of Health Care: Implications for Evaluation Practice

Chair: Tim Aubry, University of Ottawa

Presenters: *A Formative Evaluation of Family-focused Case Management for Persons With Psychiatric Disabilities*, Tim Aubry, Virley O'Connor, Paula Kerr & Susan Farrell, University of Ottawa

Advanced Practice Nurse Intervention Team: Case Management Model for Patients With Congestive Heart Failure, Naomi E. Penney, Marilyn Caldwell, Paul Jenkins, Herbert Marx, Carol Teich & Tobin Wilcox, Bassett Healthcare
Challenges in the Evaluation of a Family Care Center, Kathleen Valentine, University of Wisconsin – Eau Claire

SESSION 164: PAPER SESSION

ILLINOIS

Sponsored by the Topical Interest Group on Research, Technology and Development Evaluation

Information Age: Evaluating Software, Computer Links, and Emerging Web Technologies

Chair: Robert Webber, National Science Foundation

Presenters: *To Adopt or Not?: Challenges in Evaluating Claims About New and Emerging Technologies*, Vanessa Dennen, Indiana University

Technology to Aid Public Decision Making: An Evaluation of the OK-FIRST Program, Thomas E. James & Paula O. Long, University of Oklahoma

An Approach for Evaluating Software in Terms of Its Impact on End Users, Jonathan A. Morell, Bruce Bongiorno & Mark Spicknal, University of Michigan

SESSION 165: PAPER SESSION

INDIANA

Sponsored by the Topical Interest Group on Extension Education Evaluation

Methodological Issues in Program Evaluation

Chair: F. Richard Rohs, University of Georgia

Presenters: *Focus Groups on a Shoestring*, Thomas M. Archer, Ohio State University

Media Impact on Results of Nutrient Management Program Evaluation, Craig Hamilton and M.F. Smith, University of Maryland

An Assessment of Florida Cooperative Extension's Methodology for Conducting Customer Satisfaction Surveys, Glenn D. Israel, University of Florida

Utilizing Existing Data for Program Evaluation: A Cost Benefit Analysis of the Expanded Food and Nutrition Education Program, Michael Lambur, Virginia Tech

SESSION 166: PAPER SESSION

IOWA

Sponsored by the Topical Interest Group on Human Services Evaluation

Issues in the Evaluation of Employment and Training Programs for Welfare to Work and AmeriCorps Participants

Chair: Rob Fischer, Families First

Presenters: *Getting Ready for Success: Barriers to Finding and Keeping a Job*, Karin Bloomer & Michelle Ganow, Harvard University

The Impact of Pay-after-performance on Two-parent TANF Families, Dean F. Duncan III, University of North Carolina at Chapel Hill

Assessing National Service: A Broad and In-depth Look at the AmeriCorps State Programs in Washington, Oregon, Montana, and Idaho, Changhua Wang & Carolyn Cohen, Northwest Regional Educational Laboratory

Preparing for Work: Are Job Readiness Training Programs Aimed at the Non-working Poor?, Celeste Watkins & James M. Quane, Harvard University

SESSION 167: PANEL SESSION

MICHIGAN

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

Bridging the Gap Between Public Policy Decision Making and Evaluation Research

Chair: Ann Maxwell, Department of Health and Human Services (DHHS)

Co-chair: Tom Komaniecki, DHHS

Panelists: Dan Cillesen, Nebraska Health and Human Services

Linda G. Fox, Maryland Department of Health and Human Services

Bong Jo Li, University of Chicago

Pamela Holcomb, The Urban Institute

Discussant: Ann Maxwell, DHHS

SESSION 168: PANEL SESSION

MICHIGAN STATE

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluating the Logic of Community Change for Prevention

Chair: John F. Stevenson, University of Rhode Island and Brown University

Panelists: *Poverty as the 500-pound Gorilla: Can Community Change Strategies Hope To Effect Real Change?*, Sharon Kingston, University of Rhode Island

Measuring "Sense of Community" as a Critical Intervening Variable, Fern Chertok, University of Rhode Island

Building Indigenous Leadership to Foster Community Change, Kristine Nilsen, University of Rhode Island

Making Effective Use of Community Coalitions to Transform Communities, Ilene Klein, University of Rhode Island

Discussant: Paul Florin, University of Rhode Island and Brown University

SESSION 169: PANEL SESSION

MINNESOTA

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Plausibility of Threats to Validity

Chair: Lee Sechrest, University of Arizona

Panelists: *Quasi-threats to validity in quasi-experiments*, Patrick McKnight, University of Arizona

Regression to the Mean as a Threat to Validity, Rebecca Hill, University of Arizona

Threats to Validity of Causal Inference Are Not Always Plausible, Lee Sechrest, University of Arizona

Attrition as a Threat to Validity, William R. Shadish, Jr., The University of Memphis

SESSION 170: PAPER SESSION

NORTHWESTERN

Sponsored by the Topical Interest Group on Business and Industry

Evaluation of Training in Industry

Chair: Thomas G. Berstene, Workforce Planning Associates

Panelists: *Evaluating the Role of the Chief Learning Officer*, Robin Lackey, University of New Mexico

Evaluating Training Interventions: Multiple Outcomes/Multiple Options, Rosemary McMasters, The Ohio State University

Stakeholder Variation in Training Program Evaluation: A Multiple-method Case Study in a High-technology Product Development Firm, Greg V. Michalski, University of Ottawa

Evaluating Training in the Workplace: Cost-benefit Analysis, Robert W. Rowden, Mercer University

Discussant: Robin Lackey, University of New Mexico

SESSION 171: PANEL SESSION

OHIO STATE

Sponsored by the Topical Interest Group on State and Local Government

Implementation of Performance Measurement: Challenges and Realities

Chair: Rakesh Mohan, Washington State Joint Legislative Audit & Review Committee

Panelists: *Outcome Measurement of a Program for Homeless Urban Youth in Portland, Oregon*, Michael Hendricks, Independent Consultant

Budget Practitioner Views on State Performance-Based Budgeting Systems, Implementation, and Use, Julia Melkers & Katherine Willoughby, Georgia State University

Linking Benchmarking Practice to Principles of Evaluative Inquiry, John Owen, University of Melbourne, Australia

Discussant: Rakesh Mohan, Washington State Joint Legislative Audit & Review Committee

SESSION 172: PAPER SESSION**PURDUE**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Evaluation Capacity Building

Chair: Rolf Sartorius, Social Impact

Panelists: *Building Evaluation Capacity- What Does It Mean and What Is Our Role?*, Julia Coffman, Harvard Family Research Project

Using Evaluation to Build Regional Capacity To Deliver Services for Children, Youth and Families, Dale C. P. Howard & Peggy Ann Howard, Howard Research and Instructional Systems Inc.

Using Participative Evaluation To Build Capacity for School-Wide Self-Assessment, Magdalena Rood, Southwest Educational Development Laboratory

Participatory Monitoring and Evaluation Systems: Improving Program Performance While Building Capacity of Local Institutions, Rolf Sartorius, Social Impact

SESSION 173: PANEL SESSION**WISCONSIN**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Challenges to Evaluating Systemic Reform in Education

Chair: Norman Webb, University of Wisconsin - Madison

Panelists: *Studying the Linkages of System Components*, Norma Davila, University of Puerto Rico

Resolving Conflict in Purposes for Doing Evaluation of Systemic Reform, Daniel J. Heck, University of Illinois at Urbana-Champaign

Conceptual Challenges in Framing an Evaluation of Systemic Reform, Eric Osthoff, University of Wisconsin

Issues in Evaluating Student Achievement in the Context of Systemic Reform, Norman Webb, University of Wisconsin - Madison

Discussant: Zoe A. Barley, Western Michigan University

• **FRIDAY, NOVEMBER 6, 1998** •
12:00 PM – 1:30 PM

SESSION 174: LUNCHEON and PRESIDENTIAL ADDRESS**SALONS D-E****Inclusive Evaluation: Implications of Transformative Theory for Evaluation**

President: Donna Mertens, Gallaudet University

Pre-purchased Tickets Are Required for the Luncheon,

Please Inquire at Registration Desk for Availability

Please Join Us at 12:45 If You Would Like To Attend Only the Presidential Address

• **FRIDAY, NOVEMBER 6, 1998** •
1:45 PM – 3:15 PM

SESSION 175: PRESIDENTIAL STRAND - PANEL SESSION**SALON A**

Sponsored by the Topical Interest Group on Feminist Issues

Transforming Evaluation and Society Through Feminist Evaluation

Chair: Joanne Farley, Farley & Associates

Panelists: *Taking Feminist Research Out of the Closet and Into the Field*, Anna Rockhill & Mindy Holliday, Child Welfare Partnership

Exploring Feminist Perspectives in Social Program Evaluation: The Need for and Meaning of Placing Women at the Center of Analysis, Kristin J. Ward, Cornell University

Discussant: Louise Lapine, Planning Council for Health and Human Services

SESSION 176: PANEL SESSION**SALON B**

Sponsored by the Topical Interest Group on Evaluation Use

Evaluation and Auditing: Transformations

Chair: Susan Westin, U.S. General Accounting Office

Panelists: *Evaluation and Auditing: Modes of Interface*, Judith Droitcour & Valerie Caracelli, U.S. General Accounting Office

How Do Auditors Analyze Financial Information? Some Simple Lessons for Evaluators, Michael Hendricks, Independent Consultant

The Merging of Audit and Evaluation in Canada, Stan Divorski, U.S. General Accounting Office

Discussants: Len Bickman, Vanderbilt University

SESSION 177: PAPER SESSION**SALON C**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluating Substance Abuse Treatment Programs

Chair: Roger Straw, SAMHSA: Center for Substance Abuse Treatment

Presenters: *Effectiveness of Early Intervention in Adolescent Substance Use: Partnership Between Program Coordinators and Evaluators*, Dennis Deck, RMC Corporation; and Martin Mueller, Office of Superintendent for Public Instruction

Evaluating Longitudinal Effects of Substance Use Treatment for Persons With Mental Illness and Substance Use Disorders, Sandra E. Herman, Michigan Department of Community Health

The Evaluation of the Effectiveness of Alcohol and Other Drug Treatment as an Alternative to Incarceration for the Offender Population, Holly P. Wald, Janice L. Pringle & Kelly Lombard, St. Francis Medical Center

SESSION 178: DEMONSTRATIONS**SALON F**

a. Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

American Red Cross Approach to Evaluating HIV/AIDS Education to Meet Local and National Needs (1:45 – 2:25 PM)

Presenters: Anthony C. Gallagher, Marietta E. Damond & Andrea L. Perr, American Red Cross

b. Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Establishing the Importance of On-site Data Collection in the Context of a Cross-site Evaluation (2:35 – 3:15)

Presenter: Diana A. Urbanas, Caliber Associates

SESSION 179: DEMONSTRATIONS**SALON G**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

a. Sharing Power: The Dynamics of Oppression in a Participatory Research Project (1:45 – 2:25 PM)

Presenters: Carolyn Lejuste, Fielding Institute; Tony Wong, Grand Rapids Center for Independent Living; and Michael Daeschlein, Wayne State University

b. The Experience of Participants in Participatory Evaluation: A Model for Leadership Development (2:35 – 3:15)

Presenters: Michael Daeschlein, Wayne State University; Carolyn Lejuste, Fielding Institute; and Tony Wong, Grand Rapids Center for Independent Living

SESSION 180: SKILL BUILDING WORKSHOP**SALON H****Capacity-building Through Evaluation: The Safe School Audit and Associated Instrumentation as an Example of a Comprehensive Action Research Model for Planning and Assessment in K-12 Schools**

Presenters: Emmalou Norland, Sarah Luchs, Cindy Somers, & Clifford Whitehead, Jr., Ohio State University

SESSION 181: PANEL SESSION**DENVER**

Sponsored by the Topical Interest Group on Distance Education & Other Educational Technologies

Evaluating the Uses of Technology in K-12 Education: Lessons From the Field

Chair: Rita Kirshstein, American Institutes for Research

Panelists: *Challenges in Evaluating Technology*, Beatrice Birman, American Institutes for Research
The Impact of Technology on Student Learning: What We Know and What We Need To Know,
Douglas Levin, American Institutes for Research
The Current State of Education Technology, Marianne Perie, American Institutes for Research
Implementing Technology in Districts and Schools, Sherri Quinones, American Institutes for
Research

SESSION 182: PAPER SESSION

HOUSTON

Sponsored by the Topical Interest Group on Teaching Evaluation

Innovative Approaches to Improve Professional Development and Practice: Implications for Teaching Evaluation

Chair: Katy Perry, Oklahoma State University

Panelists: *Using FirstClass Conferencing to Facilitate Team Based Evaluation Projects*, Cheryl Bullock &
Lizanne DeStefano, University of Illinois
*Goading and Guiding Students in Two Professional Degree Programs Through a Qualitative
Methods Course*, Antonia D'Onofrio, Widener University
Promoting Professional Growth Through Portfolio Assessment: Implications for Teachers,
Stephanie Sutherland, University of Ottawa

Discussant: David Payne, University of Georgia

SESSION 183: PAPER SESSION

KANSAS CITY

New Horizons in Evaluating Technology

Chair:

Presenters: *Evaluating Instructional Multimedia CD-ROMs: Lessons From Six Multimedia Developers*, Mark
D. Bardini, The World Bank
*Investigating the Relative Utility of Electronic Data Collection for Evaluation of Interactive
Multimedia*, Brandt W. Pryor & Gary G. Bitter, Arizona State University
*Enabling People With Disabilities Through Evaluation: Using User-identified Needs To Drive
Assistive Devices Development*, Vathsala Iyengar Stone, S.M. Bauer, J.P. Lane, D.J. Usiak, Z.
Khan, C. Prabhu & N. Unnikrishnan, State University of New York at Buffalo

SESSION 184: PANEL SESSION

LOS ANGELES

Sponsored by the Topical Interest Group on Human Services Evaluation

Measuring Program Outcomes: Does It Change Anything?

Chair: Jill Shannon, University of Minnesota and United Way of the St. Paul Area

Panelists: James Bell, James Bell Associates
John McLaughlin, University of Southern California
Elizabeth A. Peterson, United Way of the Minneapolis Area
Margaret Plantz, United Way of America
Kathleen J. Pritchard, United Way of Greater Milwaukee
Joseph Wholey, U.S. General Accounting Office, and University of Southern California

SESSION 185: PAPER SESSION

MIAMI

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Building Capacity in Community Partnership Projects

Co-chairs: Wendy E. Rowe, John Jay College of Criminal Justice
Nancy F. Jacobs, John Jay College of Criminal Justice

Presenters: *Part I: The Meaning and Process of Building Capacity*, Wendy E. Rowe & Nancy F. Jacobs, John
Jay College of Criminal Justice
Part II: Measuring the Process Factors That Contribute to Capacity Development, Terry Jackson &
Heath Grant, John Jay College of Criminal Justice
Part III: Evaluators as Technical Assistance Process Facilitators, Nancy F. Jacobs & Wendy E.
Rowe, John Jay College of Criminal Justice

Accountability & Empowerment Evaluation, Pam Imm & Abraham Wandersman, University of South Carolina

Discussant: Abraham Wandersman, University of South Carolina

SESSION 186: PANEL SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Measurement Challenges in Evaluation Research: Measuring Progress in Programs Serving Parents and Children at Risk

Chairs: Leslie Richards, Oregon State University

Presenters: *The Challenges of Evaluation: Application of the Criteria for Quality Evaluation*, Sandra Bailey, University of New Mexico; and Leslie Richards, Oregon State University

Oregon Healthy Start: Preventing Child Maltreatment and Promoting Positive Outcomes in High Risk Families, Aphra Katzev, Tammy Henderson & Clara Pratt, Oregon State University

The Critical Future of Prevention Program Evaluation: Responding to Outcome-mania and Other Challenges, Clara Pratt, Aphra Katzev & Tammy Henderson, Oregon State University

Does Family Literacy Make a Difference? The Oregon Even Start Evaluation, Leslie Richards, Oregon State University; and Sandra Bailey, University of New Mexico

Discussant: Tammy Henderson, Human Development and Family Services, Oregon State University

SESSION 187: PAPER SESSION

ILLINOIS

Sponsored by the Topical Interest Group on Business and Industry

Formative Evaluations in Business and Industry

Chair: Jonathan Morrell, University of Michigan

Presenters: *Using Work Values in Needs Assessment and Program Evaluation*, Herbert George Baker, U.S. International University; and Robert J. Koenigs, SYMLOG Consulting Group

Use of Importance-performance Analysis in Program Evaluation and Planning: Three Examples, John A. McKillip, Southern Illinois University

A Formative Evaluation of Technology Training, Lisa P.R. Miller & Gabrielle M. Wallace, Arthur Andersen

Discussant: Jonathan Morrell, University of Michigan

SESSION 188: PANEL SESSION

INDIANA

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Calibration of Measures

Chair: Lee Sechrest, University of Arizona

Panelists: *What is Calibration and Why Is It Important?*, Patrick McKnight, University of Arizona

Calibration of Measures of Depression, Laura Berger, University of Arizona

Implications of "Intelligence" Scores, Shelagh Mulvaney, University of Arizona

Calibration of Behavioral Scales by Item Response Theory, James Coan, University of Arizona

SESSION 189: PANEL SESSION

IOWA

Evaluating the Opportunity in School-to-work Opportunities Act Reforms

Chair: Debra D. Bragg, University of Illinois at Urbana-Champaign

Panelists: Debra D. Bragg, University of Illinois at Urbana-Champaign

Carolyn Dornsife, University of California at Berkeley

Paula A. Puckett, Danville Area Community College

Discussant: Margaret Terry Orr, Columbia University

SESSION 190: PANEL SESSION

MICHIGAN

On the Edge: Evaluating Educational Innovations Involving Technology

Chair: Debra Ingram, University of Minnesota

Panelists: *Teachers' Views on the Influence of Computers on Changes in Their Instructional Practice*, Sara Dexter, University of Minnesota

TechMasters: A Student-Based Model of Providing Technology Support, Lynn Dosch, Independent Consultant

Technology for Instructional Management in a System Moving Toward Implementation of State Standards: The Development of UnitMaker 1.4, Jeanette Colby & Debra Ingram, University of Minnesota

Jericho Revisited: Learning Without Walls, Elisabeth Palmer, University of Minnesota

Discussant: Elisabeth Palmer, University of Minnesota

SESSION 191: PANEL SESSION

MICHIGAN STATE

Evaluating Integrated Arts Instruction in a Large Urban School District

Chair: Roger J.D. Chesswas, North Central Regional Educational Laboratory (NCREL)

Panelists: *Maintaining a Focus While Shifting Purposes*, Roger J.D. Chesswas, NCREL

Sharpening the Evaluation Focus, Mary Foertsch, NCREL

Evolving Data Collection and Reporting Procedures, Mark Hawkes, NCREL

Discussant: Robert Stake, University of Illinois

SESSION 192: PANEL SESSION

MINNESOTA

Making Sense of National and Local Evaluation Findings

Co-chairs: Lawrence Bernstein, Abt Associates Inc.

Janet Swartz, Abt Associates Inc.

Panelists: *Role of Local Evaluations in Head Start Family Service Center Demonstration Projects*, Lawrence Bernstein & Janet Swartz, Abt Associates Inc.

Local, State, and National Even Start Evaluations, Robert G. St.Pierre & Anne Ricciuti, Abt Associates Inc.

The Family Service Centers National Evaluation – A Local Perspective, David W. Beer, University of Illinois at Chicago

What's Feasible: National and Local Evaluation Study Partnerships, Eloise M. Appel, Appel Associates

Discussant: Zoe Barley, Western Michigan University

SESSION 193: PAPER SESSION

NORTHWESTERN

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Differentiating Outcome Data To Better Understand Program Effects

Chair: John Hermann, Macro International Inc.

Presenters: *Dose-response of Outpatient Therapy for Children and Adolescents: Instrumental Variables Estimates*, E. Michael Foster, Georgia State University

Why Dosage Data Is Critical: An Examination of Methodological Issues, John Hermann, Macro International Inc.; Soledad Sambrano, Center for Substance Abuse Prevention; and J. Fred Springer & Elizabeth Sale, EMT Associates, Inc.

Child and Adolescent Mental Health Outcomes Modeling, Kelly Noser & Sandra Jo Wilson, Vanderbilt University

Degree of Certainty as an Indicator of Extreme Responding Style, Dorothy L. Swearingen, Independent Consultant

SESSION 194: PANEL SESSION

OHIO STATE

Sponsored by the Topical Interest Group on Health Evaluation

The Program Evaluation Technical Assistance Assessment

Chair: Janet Heitgerd, Centers for Disease Control and Prevention (CDC)

Presenters: *The Program Evaluation Technical Assistance Assessment*, Bonita J. Westover, CDC

An Evaluation of the CDC-Supported Technical Assistance Network for Community Planning, Tracey Ponder, CDC

Critical Success Factors Associated With Effective Delivery of Technical Assistance to Community Based Organizations, Imani Thompson & Dan Gentry, CDC

A Multi Methodologic Approach to Conducting a National Needs Assessment: Meeting the Technical Assistance Needs of Community-based Organizations, Aisha Gilliam & Janet Heitgerd, CDC

Evaluating Technical Assistance Programs: Conceptual Contributions From an Evaluation of CDC's Technical Assistance Network for Community Health Planning, Robert K. Yin & Margaret K. Gwaltney, COSMOS Corporation; and Tracey Ponder, CDC

Discussant: Robert K. Yin, COSMOS Corporation

SESSION 195: PAPER SESSION

PURDUE

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Curriculum Evaluation in International and Cross-cultural Contexts

Chair: Edith J. Cisneros-Cohernour, University of Illinois at Urbana-Champaign

Presenters: *Impediments to the Evaluation of Educational Programs in Micronesia*, Mary B. Church & Ormond Hammond, Pacific Resources for Education and Learning

Developing Local Curricula Aligned With Hungary's National Core Curriculum: Findings From an Evaluation of a Nation-wide Project, Lawrence B. Friedman, North Central Regional Educational Laboratory

Using Focus Groups To Evaluate the Cross-cultural Relevance of the Critical Thinking Interview, Gail Hughes, Minnesota State Colleges and Universities

Evaluate Educational Practices in U.S. Schools Leading to Higher Achievement on the Third International Mathematics and Science Study, David W. Quinn & Arie van der Ploeg, North Central Regional Educational Laboratory

SESSION 196: PAPER SESSION

WISCONSIN

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Capacity Building in International and Cross-cultural Environments

Chair: Roger Pearson, United Nations Children's Fund (UNICEF)

Presenters: *Transporting Evaluation Theory and Methods to the South: Implications for Practice in Developing and Non-western Countries*, Gary Miron, Western Michigan University

Democratic Evaluation: A Proposal To Strengthen the Evaluation Function in International Development Organizations, Marco Segone, United Nations Children's Fund (UNICEF)

Into the Mix: Evaluating at the Junction of Ethnicity and Community, Moana Vercoe, Claremont Graduate University

• **FRIDAY, NOVEMBER 6, 1998** •
3:30 PM – 5:00 PM

SESSION 197: PRESIDENTIAL STRAND - PANEL SESSION

SALON A

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

The Challenges of Applying First World Models in Third World Contexts

Chair: Adrian Hadorn, The World Bank

Panelists: *Lessons From Evaluating Training in Developing Countries*, Ray Rist, The World Bank

Lessons Learned in Evaluation Capacity Development, Linda G. Morra, The World Bank

Lessons From a Cross-country Impact Study in Developing Countries, Neelima Grover, The QED Group

Discussant: Richard Krueger, University of Minnesota

SESSION 198: PANEL SESSION

SALON B

Sponsored by the Topical Interest Group on Evaluation Use

A Dialog on Challenges to Federal Evaluators in a Performance Measurement Environment

Chair: Susan Westin, U.S. General Accounting Office (USGAO)

Panelists: *Balancing Flexibility and Accountability: Design Features and Performance Information in Federal Grant Programs*, Gail MacColl, USGAO
Strategic Planning for Obtaining Program Results Information: Using Program Evaluation To Support and Supplement Performance Reporting Under the Results Act, Stephanie Shipman & Elaine Vaurio, USGAO

Discussants: Alan Ginsburg, U.S. Department of Education
Sam Neill, U.S. Department of Transportation
Joseph Wholey, USGAO, and University of Southern California

SESSION 199: PANEL SESSION

SALON C

Sponsored by the Topical Interest Group on Theories of Evaluation

Toward a New Realist Theory of Evaluation

Panelists: *The Pursuit of Social Betterment: Replacing Utilization or Empowerment as the Mechanism for Transforming Society*, Gary T. Henry, Georgia State University
Realism: Implications for Evaluation Theory and Practice, George Julnes, Farleigh Dickinson University
A Conceptual Framework for Evaluation Practice: A Realist Guide for Planning Evaluations in Support of Social Betterment, Melvin M. Mark, Penn State University

Discussant: Ernest R. House, University of Colorado at Boulder

SESSION 200: INTERACTIVE SYMPOSIUM

DENVER

The U.S. Department of Education's System of Expert Panels Seeks Advice from AEA Members

Chair: Susan Klein, U.S. Department of Education (DOE)

Presenters: Sharon Bobbitt, DOE
John Evans, Independent Consultant
Lynn Fox, American University
Peirce Hammond, DOE
Michael Scriven, Claremont Graduate School
Ann Weinheimer, DOE

SESSION 201: ROUNDTABLE

HOUSTON

Doctoral Roundtable

Co-chairs: David J. Bernstein, Montgomery County Department of Finance
Molly Engle, Behavioral Medicine Unit, University of Alabama

Faculty: Jennifer C. Greene, Cornell University
Karen E. Kirkhart, Syracuse University
William R. Shadish, Jr., The University of Memphis

SESSION 202: PAPER SESSION

KANSAS CITY

Language, Literacy, and Evaluation

Chair:

Presenters: *Literacy, Identity, Livelihood: Four Evaluations of Literacy Impact From Southern African Countries*, H.S. Bhola, Indiana University
Service Delivery and Outcomes Evaluation of a Home-based Family Literacy Program, Merrill L. Meehan, Appalachia Education Laboratory; and Harry Lewis, Janet Spring, Angie Swisher & Sandra Walsh, Monongalia County Schools, West Virginia
Assisting Limited English Proficient Elementary Students: An Evaluation, David A. Payne, University of Georgia; and Lynne McLendon, Darla Chmiel & Kay Moski, Fulton County, Georgia Public Schools

SESSION 203: PANEL SESSION

LOS ANGELES

Stakeholder Concepts in Program Evaluation

Chair: Marvin Alkin, University of California at Los Angeles (UCLA)

Presenters: *Theoretical Issues in Stakeholder Evaluation*, Marvin Alkin & Carolyn Hofstetter, UCLA
Stakeholder Issues in Participatory Evaluation, J. Bradley Cousins, University of Ottawa
Implications of Evaluation Perspectives on Stakeholder Participation, Carolyn Hofstetter, Marvin Alkin & Xiaoxia Ai, UCLA
Toward a Theory of Negotiation, John Owen, University of Melbourne

Discussants: Michael Quinn Patton, Utilization-focused Evaluation
Robert Stake, University of Illinois

SESSION 204: PAPER SESSION

MIAMI

Sponsored by the Topical Interest Group on Assessment in Higher Education

Evaluation of Graduate and Professional Programs

Chair: John D. Jones, University of North Texas

Panelists: *Evaluating Doctoral Student's Performance Across Three Domains: Academic, Clinical and Research*, Paul M Camic, Chicago School of Professional Psychology
Assessing Professional Personnel in Higher Education, Joseph L. Fearing, Texas Woman's University
Role of Students in Assessment of Professional Graduate Education: Lessons Learned, Ellsworth E. Johnson, University of LaVerne
Evaluating Leadership Preparation Programs in Higher Education, Cathy C. Kaufman, Indiana University of Pennsylvania

SESSION 205: TIG BUSINESS MEETING and PAPER SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Evaluation Approaches in the Non-profit Sector

Chair: Stan Capela, HeartShare Human Services of New York

Presenters: Ana Coghlan & Colette Thayer, Innovative Network, Inc.

SESSION 206: TIG BUSINESS MEETING

ILLINOIS

Sponsored by the Topical Interest Group on Independent Consulting

Chair: Clifford Carr, Independent Consultant

Prog. Chair: Melanie Hwalek, SPEC Associates

Immediately following sessions 205 and 206 there will be a reception for TIG members jointly sponsored by the TIGs on Non-profit and Foundations Evaluation, and Independent Consulting

SESSION 207: PANEL SESSION

INDIANA

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

E Pluribus Unum: From Three Projects to One Synthesis

Chair: Martha Ann Carey, Center for Mental Health Services

Panelists: *A Model for Synthesizing Findings Across Three Studies*, Brian Arthur, Michelle Stewart & Mike Shafer, University of Arizona
Integration Issues Across Three Studies, Mike Shafer, Brian Arthur & Michelle Stewart, University of Arizona
Integrating Mental Health Consumers in Evaluation Projects, Michelle Stewart, Mike Shafer & Brian Arthur, University of Arizona

Discussant: Martha Ann Carey, Center for Mental Health Services

SESSION 208: PANEL SESSION**IOWA**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Tracking A Moving Target: A Method for Evaluating a Community Empowerment Program

Chair: Charles Izzo, University of Illinois at Chicago

Panelists: Charles Izzo, University of Illinois at Chicago
Elizabeth S. Copper, University of Illinois at Chicago
Michael Fagen, University of Illinois at Chicago
Shafdeen Amuwo, University of Illinois at Chicago
Brian Flay, University of Illinois at Chicago

Community Perspective, Annie Coulter, University of Illinois at Chicago
Implications for Evaluation Theory and Practice, Djuana Stoakley, Shafdeen Amuno, Brian Flay,
Rudell Christian & Carl Bell, University of Illinois at Chicago

Discussant: Djuana Stoakley, University of Illinois at Chicago

SESSION 209: PANEL SESSION**MICHIGAN**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Practice

Method Variance

Chair: Lee Sechrest, University of Arizona

Panelists: *What Is Method Variance?*, Lee Sechrest, University of Arizona
What Are the Methods We Use?, Melinda Davis, University of Arizona
Analyzing for Method Variance, Katherine McKnight, University of Arizona
Erinn Herberman-Ellis, University of Arizona

SESSION 210: DEMONSTRATION (45 Minute)**MICHIGAN STATE**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Making Monitoring Useful in Developmental Assistance Projects: A New Approach

Presenter: Kathleen Short, The Hague

SESSION 211: PAPER SESSION**MINNESOTA**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Empowerment and Participatory Evaluation in Schools

Chair: Cynthia A. Tananis, University of Pittsburgh

Presenters: *Evaluation of an Urban Teacher Education Program: Responsive But Not Empowering*, Pamela A. Sandoval, Indiana University Northwest
Participatory Evaluation and Community Learning: Transforming Society Through Knowledge Sharing, Denise M. Seigart, Mansfield University and Cornell University
Evaluation as Discursive Practice: Integration of Evaluative Discourse and Deliberation Within an Educational Reform Initiative, Cynthia A. Tananis, University of Pittsburgh

SESSION 212: PAPER SESSION**NORTHWESTERN**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Methods for Challenging Circumstances

Chair: Timothy Stickle, University of Arizona

Presenters: *Measuring Community Integration of People With Developmental Disabilities*, Michael Wolf-Branigin, Wayne State University
Evaluating Change at the Community Level, Kathryn Harding, National Committee to Prevent Child Abuse
Providing Technical Assistance to Small, Local Programs, Timothy Stickle, University of Arizona
Evaluating and Establishing Best Practices for School Improvement in the State of Ohio, Ann Marie Thomas & William Loadman, The Ohio State University
Do Perceived Strengths and Weaknesses of an Interactive Video Program Change Over Time or By Location? A Log-linear Model, E. Lea Witta, The University of Southern Mississippi; and George T. Witta, Statistical Analysis & Evaluation

SESSION 213: PANEL SESSION**OHIO STATE**

Sponsored by the Topical Interest Group on State and Local Government

A Collaborative Approach to Evaluation: Newborn Home Visiting in Massachusetts

Chair: Anne Brady, Tufts University

Panelists: Anne Brady, Tufts University

Gretchen Biesecker, Massachusetts Children's Trust Fund

Lydia Tislenko, Massachusetts Department of Public Health

SESSION 214: PAPER SESSION**PURDUE**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Designing and Applying Theory-driven Evaluations

Chair: Huey T. Chen, Centers for Disease Control and Prevention and University of Akron

Presenters: *Using Theory To Evaluate a Community-based Arts and Culture Initiative*, Thomas Brock, Lila Wallace Reader's Digest Fund

It's a Great Idea, but...: Barriers to the Use of Program Logic Models in the Real World of Program Activities, Paul P. Freddolino, Michigan State University; Monika Naegeli, Sharon Storoschuk & Shirley Neal, Michigan Public Health Institute; and Judith M. Pasquarella, Michigan Office of Drug Control Policy

Use of Theory-driven Evaluation in Planning Performance Audits, Saumitra SenGupta, CMHS, City of San Francisco; and Elizabeth Holtzapple, Arizona Auditor General's Office

Evaluating Comprehensive Community Initiatives Using a Theories of Change Approach, Mareena McKinley Wright, Susan H. Chibnall & Katie Coolbaugh, Caliber Associates

SESSION 215: PAPER SESSION**WISCONSIN**

Sponsored by the Topical Interest Group on Health Evaluation

Confronting Diversity in Health Evaluation Practice

Chair: Louise Lapine, Planning Council for Health and Human Services

Presenters: *Evaluating Medicaid Recipients' Access and Satisfaction With Mandatory Managed Health Care Using Focus Groups*, Rosemary V. Chaudry, William P. Brandon & Nancy B. Schoeps, University of North Carolina at Charlotte

Mother's Use of Health Care Resources in the First Year of a Child's Life: Early Returns From a Longitudinal Study of Milwaukee's First-time Parents, Part I, Barbara Goldberg, Independent Consultant

Mother's Use of Health Care Resources in the First Year of a Child's Life: Early Returns From a Longitudinal Study of Milwaukee's First-time Parents, Part II, Louise Lapine, Planning Council for Health and Human Services

Five Years of Evaluation Technical Assistance to HIV/STD Prevention Programs: Lessons Learned, Eileen McCormick & Fred McCormick, EOC, Inc.

• **FRIDAY, NOVEMBER 6, 1998** •

5:15 PM – 6:45 PM

SESSION 216: PLENARY PANEL**SALONS F-H****Presidents' Panel on Creating a World-wide Evaluation Community**

Chair: Arnold Love, Former President Canadian Evaluation Society/La Société Canadienne d'Évaluation

Organizer: Craig Russon, Western Michigan University

Participants: Donna Mertens, American Evaluation Association

Nicoletta Stame, Associazione Italiana di Valutazione

Sue Funnell, Australasian Evaluation Society

Jean-René Bibeau, Canadian Evaluation Society/La Société Canadienne d'Évaluation

Stefan Kuhlmann, Deutsche Gesellschaft für Evaluation

Hellmut Wollman, European Evaluation Society
Mahesh Patel, International and Cross-cultural Evaluation TIG
Arunasalam Rasappan, Malaysian Evaluation Society
Nick Tilley, United Kingdom Evaluation Society

The International and Cross-cultural Evaluation TIG has organized a panel discussion devoted to facilitating greater communication among the various national evaluation organizations. Presidents from the above evaluation organizations will discuss the possibility of the creation of an international federation. The panel will debate issues such as the purpose of a federation, costs, benefits, and eligibility. The presentation will serve to keep AEA's membership apprised of efforts to internationalize the profession.

Reception and Awards Presentation to follow in Salons D-E 6:45 PM – 7:45 PM

• **SATURDAY, NOVEMBER 7, 1998** •
8:00 AM – 9:00 AM

SESSION 217: AEA BUSINESS MEETING

• **SATURDAY, NOVEMBER 7, 1998** •
9:15 AM – 10:45 AM

SESSION 218: PRESIDENTIAL STRAND - PANEL SESSION

SALON A

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

“The Substance of Things Hoped For”: Social Justice and Cultural Competence in Evaluation Theory and Practice

Chair: Charles Thomas, George Mason University

Panelists: *Cultural Values and Evaluation Practice: Tailoring Family-focused Substance Use Prevention Programming for Minority Adolescents*, Katrina L. Bledsoe, Claremont Graduate University
Multicultural Validity and Social Justice, Karen E. Kirkhart, Syracuse University
Evaluation of Cultural Competence in Managed Behavioral Healthcare, Saumitra SenGupta, CMHS, City of San Francisco; and Elizabeth Holtzapple, Arizona Auditor General's Office
In the Mix: Evaluating at the Junction of Ethnicity and Community, Moana Vercoe, Claremont Graduate University

Discussant: Rodney Hopson, Duquesne University

SESSION 219: PANEL SESSION

SALON B

Sponsored by the Topical Interest Group on Theories of Evaluation

Evaluation and the Postmodern Dilemma

Chair: Linda Mabry, Indiana University

Panelists: *In Search of Ourselves*, Linda Mabry, Indiana University
A Standards-based Perspective on Evaluation, Daniel L. Stufflebeam, Western Michigan University
Constructivist Assault on Evaluation Constructs, Robert Stake, University of Illinois
Program Evaluation as a Conceptual Practice of Power, Thomas Schwandt, Indiana University

SESSION 220: PAPER SESSION

SALON C

Sponsored by the Topical Interest Group on Evaluation Use

Using Program Logic Models To Enhance Evaluation Use

Chair: Stephanie Shipman, U.S. General Accounting Office

Panelists: *Program Logic Model: A Tool for Evaluating Social Change*, Stephen J. Gill, Stephen J. Gill Consulting; Ricardo Millett, W.K. Kellogg Foundation; Mark Lelle & Astrid Hendricks-Smith
Evaluation of Environmental Health Interventions, Jamie W. Purvis & Hope King, Agency for Toxic Substances & Disease Registry
Use and Non-use of Evaluation Results: A Case Study, Darlene Russ-Eft, AchieveGlobal; Regina L. Atwood, San Jose State University; and Tori Eggherman, San Francisco State University
Discussant: Joseph S. Wholey, U.S. General Accounting Office, and University of Southern California

SESSION 221: INTERACTIVE DEMONSTRATION & ROLEPLAY

SALON F

a. Sponsored by the Topical Interest Group on Evaluation Use

Using the Strategic Dissemination of Evaluation Findings To Impact Mathematics and Science Education in Michigan (9:15 – 9:55 AM)

Presenters: Sharon Dodson & Mark James, Western Michigan University

b. Sponsored by the Topical Interest Group on Qualitative Methods

Discovering Meaning, Discovering Voice (10:05 – 10:45 AM)

Presenters: James H. McElhinney, Bobby G. Malone & Juan C. Judikis, Ball State University

SESSION 222: TECH TALK

SALON G

Sponsored by the Topical Interest Group on Computer Use in Evaluation

Using a Management Information System as a Program Evaluation Tool

Presenter: Amy Steckel, The Ounce of Prevention Fund

SESSION 223: CONVERSATION WITH

SALON H

A Conversation With... Thomas D. Cook

Moderator: Michael Hendricks, Independent Consultant

Tom Cook is an intellectual giant of the evaluation field, and three of his books - *Quasi-Experimentation*, *Qualitative and Quantitative Methods in Evaluation*, and *Foundations of Program Evaluation* - are already classics. Come enjoy this rare opportunity to chat informally with one of our brightest lights.

Discussant: Thomas D. Cook, Northwestern University

SESSION 224: PAPER SESSION

DENVER

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technologies

The Use of Evaluation in Designing, Improving, and Justifying Technologically Facilitated Learning

Chair: D. Michelle Hinn, University of Illinois at Urbana-Champaign

Presenters: *Does the Method of Training Delivery Count?*, Camille Busette, Lilanthi Ravishankar & Darlene Russ-Eft, AchieveGlobal

The ELECKT Model: A Model for Evaluating and Selecting Computer Conferencing Tools for Educational Purposes, Vanessa Dennen, Indiana University

Evaluating Access Issues for Web-based Instruction Faced by Students With Disabilities:

Maximizing Evaluation Utility, D. Michelle Hinn, University of Illinois at Urbana-Champaign

Enactments of Curricular Innovations: Using Cases To Inform Redesign and Contextualize Survey Findings, Greg Shrader & Louis Gomez, Northwestern University

SESSION 226: PANEL SESSION

KANSAS CITY

Sponsored by the Topical Interest Group on Feminist Issues

Faces of Feminism in Evaluation: Peeling Off the Masks

Chair: Kathryn Bowen, Cornell University

Panelists: Denice Cassaro, Cornell University

Denise Seigart, Mansfield University and Cornell University

Camille Tischler, Cornell University

Questioners: Kathryn Bowen, Cornell University

Jennifer C. Greene, Cornell University

Discussant: Sharon Stout, Community Wellness Research and Evaluation, Inc.

SESSION 227: PAPER SESSION**LOS ANGELES****Global Thinking in Evaluation**

Chair: Mahesh Patel, United Nations Children's Fund (UNICEF)

Presenters: *Evaluation Challenges and Lessons Learned From a Global Conference on Assessing New Connectivity and Technology Options for Africa*, Mark D. Bardini, The World Bank
The Impact of New Policies on Police Performance in Rio De Janeiro: The Influence of Police Awards on the Number of Casualties Produced by Police Interventions, Ignacio Cano, Universidade Federal Fluminense
Implications of Globalization for Evaluations of Pilot/Programs, H. Gil Peach, H. Gil Peach & Associates
Evaluation of a Bi-national Sustainable Development Planning Process, Anne Scott & Lucian Spataro, University of Arizona
Evaluating for Results-driven Accountability: Audit Evidence of Lessons Learned, James Blain & Glenn Wheeler, Office of the Auditor General of Canada

SESSION 228: PANEL SESSION**MIAMI**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Respondent Bias in Evaluation

Chair: Leonard Bickman, Vanderbilt University

Presenters: *Bias or Unreliability: What's the Difference?*, Warren Lambert, Vanderbilt University
Do Clinicians Exhibit Confirmatory Biases in Client Reports?, L. James Schut, Vanderbilt University
Family Reporter Bias, Lynne G. Wighton, Vanderbilt University

Discussant: Leonard Bickman, Vanderbilt University

SESSION 229: PAPER SESSION**SCOTTSDALE**

Sponsored by the Topical Interest Group on Business and Industry

Assessment of Management Skills with 360° Evaluations

Chair: Thomas G. Berstene, Workforce Planning Associates

Presenters: *Assessing Management Skills in Technology-based Companies: Development and Validation of a Profile-based Instrument*, J. Bradley Cousins, Colla J. MacDonald, Todd Roberts & Stephanie Sutherland, University of Ottawa
Maximizing the Value of 360° Performance Appraisal: Factors Affecting the Convergence of Self and Other Ratings, Jennifer Mersman & Stewart Donaldson, Claremont Graduate University

Discussant: Thomas G. Berstene, Workforce Planning Associates

SESSION 230: PAPER SESSION**ILLINOIS**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluation of Substance Abuse Prevention Programs

Chair: Ron Smith, Center for Substance Abuse Treatment

Presenters: *Overcoming Challenges Encountered in Evaluating Community Substance Abuse Programs Using Outcome Measures Derived From Archival Data Sources*, Carolyn F. Shettle, COSMOS Corporation; and Shakeh J. Kaftarian, Center for Substance Abuse Prevention
Effective Prevention Programming for Older High Risk Adolescents, Alva Smith, EMT Associates, Inc.; and John DeMiranda, YOUTHPOWER
Alternative Correlates of Adolescent Substance Use: Findings From a National Multi-Site Evaluation, J. Fred Springer & Elizabeth Sale, EMT Associates, Inc.; John Hermann, Macro International Inc.; and Soledad Sambrano, Center for Substance Abuse Prevention
Differential Outcomes of Substance Abuse Programs for Adolescents: Findings From a National Evaluation, J. Fred Springer & Elizabeth Sale, EMT Associates, Inc.; John Hermann, Macro International Inc.; and Soledad Sambrano, Center for Substance Abuse Prevention

SESSION 231: PANEL SESSION**INDIANA**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Cultural Capital and Public Health: Disjunctures in the Evaluation of Teen Pregnancy Prevention Programs

Chair: Yolanda G. Martinez, Orange County Health Department

Panelists: *Cultural Capital and Public Health: Implications for Intervention and Evaluation*, Mary Beth Gehl, Orange County Health Department*Theoretical Disjunctures in the Evaluation of Teen Pregnancy Prevention Programs*, Yolanda G. Martinez, Orange County Health Department

Discussant: Brenda Jones Garrett, Orange County Health Department

SESSION 232: PANEL SESSION**IOWA**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Self-evaluation and Child Welfare Reform Initiatives

Chair: Charles Usher, University of North Carolina at Chapel Hill

Panelists: *Using Longitudinal Child Welfare Data for Agency Self-evaluation*, Melissa Barker, Ramsey County Department of Health and Human Services*Developing a Self-evaluation Model for Intensive Family Preservation Services*, Ray Kirk, University of North Carolina at Chapel Hill*Working With Evaluators To Develop Program Information*, Sara A. Mims, North Carolina Division of Social Services*Using Self-Evaluation Methods in Research Design*, Linda Powers, University of North Carolina at Chapel Hill*Lessons Learned: Institutionalizing the Self-evaluation Model*, Roger Ward, Hamilton County Department of Health and Human Services*Using Data To Inform Policy and Practice in Child Welfare*, Judith Wildfire, University of North Carolina at Chapel Hill**SESSION 233: PAPER SESSION****MICHIGAN**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Empowerment Evaluation: Lessons Learned

Chair: Christopher Migotsky, University of Illinois

Presenters: *What If They Don't Want To Be Empowered?: Lessons Learned From Participatory/Empowerment Evaluation Efforts in Six Communities*, Paul P. Freddolino & Harry Perstadt, Michigan State University*Empowerment Evaluation Coupled With Traditional Approaches: Triangulation or Just Headaches?*, Christopher Migotsky, University of Illinois*Empowerment Evaluation and Organizational Change: Necessary Conditions and Critical Factors*, Andy Rowe, University of South Carolina*Empowered or Bewildered: The Need To Build Structures To Support the Development of Participatory Forms of Evaluation*, Pamela A. Sandoval, Indiana University Northwest; and Gypsy Abbott, University of Alabama at Birmingham**SESSION 236: PANEL SESSION****OHIO STATE**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Empowering Evaluation Practices: Building Strength Through Diversity

Chair: Madine VanderPlaat, St. Mary's University

Panelists: *The Role of Project Managers and Government in a Participatory Action Research Evaluation*, Yolande Samson, Health Canada*The Role of the Community in a Participatory Action Research Evaluation*, Pauline Raven, Community Action Program for Children*The Role of the Evaluator in a Participatory Action Research Evaluation*, Madine VanderPlaat, Saint Mary's University

SESSION 237: PANEL SESSION**PURDUE**

Sponsored by the Topical Interest Group on Health Evaluation

Evaluations of Home Visitation Programs for High-risk Parents

Chair: Elizabeth A. Holtzapple, Arizona Auditor General's Office

Panelists: *Engagement/Retention Factors in a Health Families America Home Visiting Program (42 Month Evaluation)*, Barbara Barrett, Independent Consultant
Getting Substance Abuse Prevention and Mental Health Results With a Home-based, Asset-building Strategy, Jerry Evans, Landon Pediatric Foundation
Estimating Cost Savings from Home Visitation Programs, Linda Goetze, Early Intervention Research Institute; and Elizabeth A. Holtzapple, Arizona Auditor General's Office

Discussant: Deborah Daro, National Committee to Prevent Child Abuse

SESSION 238: PANEL SESSION**WISCONSIN**

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

Developing an Empowerment Evaluation Approach to Community Health Programs in the Netherlands Antilles

Chair: Abraham Wandersman, University of South Carolina

Panelists: *The Netherlands Antilles Evaluation Project: A Partnership in Accountability, Planning and Training*, Margret Dugan, Empowerment Evaluation Institute
An International Empowerment Evaluation Model, Shakeh Kaftarian, Centers for Substance Abuse Prevention
History and Goals of Empowerment Evaluation in the Netherlands Antilles Community Health Programs, Siegfried Victorina, ONCADA

Discussant: Ricardo Millett, W.K. Kellogg Foundation

• **SATURDAY, NOVEMBER 7, 1998** •
11:00 AM – 12:30 PM

SESSION 239: PRESIDENTIAL STRAND - PANEL SESSION**SALON A**

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Empowerment Evaluation: Necessary Conditions, Working Definitions, and Real World Problems in the Process of Transforming Society Through Evaluation

Chair: David Fetterman, Stanford University and the Empowerment Evaluation Institute

Panelists: *Real World Problems and Successes Applying Empowerment Evaluation*, Margret Dugan, Empowerment Evaluation Institute
Empowerment Evaluation: Speaking Truth About Strengths, Limitations and Conditions, David Fetterman, Stanford University and the Empowerment Evaluation Institute
Using Ethical Guidelines for Feminist Therapy in Empowerment Evaluation, Carolyn Sullins, University of Illinois at Urbana-Champaign

Discussant: Andy Rowe, Empowerment Evaluation Institute and University of North Carolina

SESSION 240: PANEL SESSION**SALON B**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

When Implementation Threatens Impact: Challenging Lessons From Evaluating the Comer School Development Program (SDP)

Chair: Mary Ann Millsap, Abt Associates

Panelists: *Evaluating the Rockefeller Foundation-supported Comer SDP*, Mary Ann Millsap & Beth Gamse, Abt Associates
The Role of Evaluation in Long-term Funding Decisions: Supporting Implementation of the Comer SDP, Marla Ucelli, Rockefeller Foundation
Designing a Useful Evaluation of the Comer SDP, Thomas H. Cook, H. David Hunt, & Robert Murphy, Northwestern University

Discussant: John Ziraldo, The Skillman Foundation

SESSION 241: PANEL SESSION

SALON C

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Implications of the GPRA on International NGOs: Defining “Results” and Determining How to Measure Them

Chair: Jim Rugh, CARE

Panelists: Gerald Britan, USAID/CDIE
Antoinette Brown, Inter-American Foundation
Cathrine Robins, World Vision Relief and Development
Margaret Stansberry, American Red Cross

SESSION 242: SKILL BUILDING WORKSHOP and DEMONSTRATION

SALON F

Sponsored by the Topical Interest Group on State and Local Government

a. Government Reporting: Does It Have To Be Boring? (11:00 – 11:40 AM)

Presenters: Ann Berasley & Kymberley Maddox, Texas Comptroller of Public Accounts

b. Outcome-focused Contracting and Social Change: The Family Homelessness Prevention and Assistance Program in Minnesota (11:50 – 12:30 PM)

Presenters: Marge Wherley & Shirley Hendrickson, Hennepin County Adult Services Department; and Denise Rogers, Minnesota Housing Finance Agency

SESSION 243: TECH TALK

SALON G

Take a Byte: Electronic Mail Groups and Internet Resources for Evaluators

Presenters: Catherine Callow Elwell, Utah State University
Michael Scriven, Claremont Graduate University
Saumitra SenGupta, CMHS, City of San Francisco
William M.K. Trochim, Cornell University

SESSION 244: PANEL SESSION

SALON H

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

What Do Indicators Indicate?: Concerns Regarding Cause Versus Effects Measurement Models in Program Evaluation

Chair: Katherine M. McKnight, University of Arizona

Panelists: *Explanatory Versus Emergent Variable Models*, James A Coan, University of Arizona
The Entitativity of Emergent Variables, Aurelio Jose Figueredo, University of Arizona
Cause Versus Effects Measurement Models, Katherine M. McKnight, University of Arizona
Overview of the Distinction Between Latent and Emergent Variables, Timothy R. Stickle, University of Arizona

SESSION 245: PANEL SESSION

DENVER

Sponsored by the Topical Interest Group on Crime and Justice

Evaluations of Criminal Justice Programs

Chair: Winnie Reed, National Institute of Justice

Panelists: *Nighttime Incarceration as an Intermediate Sanction: An Evaluation of the Oklahoma County Program*, Thomas E. James & Susan Marcus-Mendoza, University of Oklahoma
The Problems & Prospects of Statewide Data Systems for Intermediate Sanctions, Thomas E. James & Susan Marcus-Mendoza, University of Oklahoma
Evaluating the Effects of a Court-directed Parental Involvement Program: Can the Juvenile Court & Parents Make Teens Safer Drivers?, John R. Mattox, Frank C. Leeming, William O. Dryer & Kelly Skinner, University of Memphis
A Study of the Juvenile Offender Programs in Travis County, John Posey, Travis County Juvenile Court

SESSION 246: FACILITATED DISCUSSION**HOUSTON****How Can We Better Evaluate Leadership Development Training Programs? An Interactive Design Session**

Presenters: Ross Conner, University of California at Irvine
Michael Hendricks, Independent Consultant

SESSION 248: PANEL SESSION**LOS ANGELES**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Program Evaluation Partnerships for Evaluation of Substance Abuse Treatment

Chair: Michael Dennis, Chestnut Health Systems

Panelists: *Overview of the Program Evaluation Partnership Approach for Evaluating Substance Abuse*

Treatment Demonstration Programs, Michael Dennis, Chestnut Health Systems

Program Evaluation Partnerships for Drug Court Demonstrations, Mark Godley, Chestnut Health Systems

Program Evaluation Partnerships with Pregnant and Post-partum Women and Children Substance Abuse Treatment Programs, Susan Godley, Chestnut Health Systems

Discussants: Mark Lipsey, Vanderbilt University

Robert F. Boruch, University of Pennsylvania

SESSION 249: PAPER SESSION**MIAMI**

Sponsored by the Topical Interest Group on Assessment in Higher Education

Issues in Higher Education Evaluation

Chair: Joseph Fearing, Texas Women's University

Presenters: *Capital Campaigns: Evaluating Indirect Goals With Focus Groups*, Courtney Brown, Wabash College

Evaluating the Fit Between Declared Majors, Degrees Awarded and Labor Market Demand, John D. Jones, University of North Texas

Predicting Students' Success Using Secondary Data: A Case of an Academic Student Support Program in Higher Education, Masami Nishishiba, Ishrat Ara, Portland State University

SESSION 250: PANEL SESSION**SCOTTSDALE****Evaluation in the Development Context: Methodological Issues and Challenges**

Chair: William Albert Eckert, The World Bank

Panelists: *Evaluating New Learning Technologies: The Case of Distance Education*, Mark D. Bardini & Fumika Ouchi, The World Bank

Networks and Development: New Challenges in Training Evaluation, Adrian Hadorn & Mita Marra, The World Bank

Methodological Issues and Challenges in Tracer Studies, Padma Karunaratne & Marie-Aline Wood, The World Bank

Measuring Learning in Evaluations of World Bank Training Programs, Violaine Le Rouzic & Mary Colette Cusick, The World Bank

Discussant: James Fremming, Management Systems International

SESSION 251: PANEL SESSION**ILLINOIS**

Sponsored by the Topical Interest Group on Extension Education Evaluation

Empowering Collaboratives Through Evaluation

Chair: Ellen Taylor-Powell, University of Wisconsin

Panelists: Mary Ellen Bell, University of Wisconsin

Susan Futterer, University of Wisconsin

Mary Gruenewald, University of Wisconsin

Karen Hintz, University of Wisconsin

Mary Fran Lepasca, University of Wisconsin

Ann McLean, University of Wisconsin

Peggy Nordgren, University of Wisconsin

Pat Rychter, University of Wisconsin

SESSION 252: PAPER SESSION

INDIANA

Sponsored by the Topical Interest Group on Evaluation Use

Use, Misuse and the Dissemination of Evaluation Findings

Chair: Susan Lapin, Corporation for National Service

Presenters: *Further Reflections on Evaluation Misutilization*, Christina A. Christie & Marvin C. Alkin,
University of California, Los Angeles

*Dissemination of Evaluation Results to the U.S. Congress: The Four-year Experience of the U.S.
Department of Health and Human Services*, Paul L. Johnson, U.S. Department of Health and
Human Services

Recommendations That Get Used: Meeting Programs and Funders "Where They Are At", Edward
C. Siegel, Center for Evaluation Research

Discussant: J. Bradley Cousins, University of Ottawa

SESSION 253: PANEL SESSION

IOWA

Benchmarking School Performance Against International Standards

Chair: Arie van der Ploeg, North Central Regional Educational Laboratory

Panelists: Paul Kimmelman, West Northfield School District 31

David J. Kroeze, Northbrook School District 27

Gilbert Valverde, U.S. National Research Center

David W. Quinn, North Central Regional Educational Laboratory

Discussant: Margaret McNeely, Student Achievement Institute

SESSION 254: PAPER SESSION

MICHIGAN

Sponsored by the Topical Interest Group on Qualitative Methods

Conceptualizing Evaluations Through Qualitative Methods

Chair: James McElhinney, Ball State University

Presenters: *Implementing a Public Safety Partnership Institute: A Qualitative Evaluation of Organizational
Goals, Culture, and Discourse*, James R. Coldren, Jr. & Greg Matoesian, University of Illinois at
Chicago

Taking Oral Histories of Multi-site Projects, Lindsay S. Gotshall, Florida State University

Qualitative Understanding of Lay and Professional Caregiver Interactions, Kelly Noser, Vanderbilt
University

SESSION 255: DEMONSTRATIONS

MICHIGAN STATE

Sponsored by the Topical Interest Group on Business and Industry

Chair: Thomas G. Berstene, Workforce Planning Associates

a. Strategic Training Evaluation Management: An Integrated Approach to ROI (11:00 – 11:40 AM)

Presenter: Zita Unger, Ziman Pty. Ltd.

b. Creating Measurement Standards for the Training Industry (11:50 AM - 12:30 PM)

Presenters: Laurie J. Bassi, Daniel P. McMurrer & Mark E. Van Buren, American Society for Training &
Development

SESSION 256: PAPER SESSION

NORTHWESTERN

Sponsored by the Topical Interest Group on Theories of Evaluation

Lessons Learned From Mixed Method Evaluations

Chair: Rita Davis, University of Illinois

Presenters: *An Evaluation of the Department of Fish and Wildlife's Aquatic Education Program*, Katherine
Gillespie Clavijo, University of Louisville

Mixed-method? Or Not?, Rita Davis, University of Illinois

Enumerating and Assessing Needs of Homeless Persons: Some Lessons Learned, Roger Durand,
Durand Research and Marketing Associates LLC; and Gregory Weiher, University of Houston

Lessons Learned From Three Major State-level Welfare Reform Evaluation Studies: The Case of Texas, Dan O'Shea & ShaoChee Sim, University of Texas at Austin

SESSION 257: PANEL SESSION

OHIO STATE

Sponsored by the Topical Interest Group on State and Local Government

Lessons Learned From Performance Measurement for Local Government

Chair: Meg Hargreaves, Dakota County Administration

Panelists: Andy Erickson, Olmsted County Community Services

Meg Hargreaves, Dakota County Administration

Laurie Hestness, Ramsey County Community Human Services

SESSION 258: PAPER SESSION

PURDUE

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Collaborative, Participatory, and Empowerment Evaluation and Stakeholders

Chair: Ann Minnett, Salesmanship Club Youth and Family Centers, Inc.

Presenters: *The Evolution of a Participatory Action Evaluation: Lessons Learned and Implications for Family Literacy Program Development*, Desi Larson, University of Southern Maine; and Susan E. Perkins, TST BOCES Even Start Program

Stakeholders and Internal Evaluation, Ann Minnett, Salesmanship Club Youth and Family Centers, Inc.

Toward a Role and a Definition of Stakeholders in Evaluation: Theorists and Practitioner's

Perspectives, Shahpar Modarresi & Diana L. Newman, State University of New York at Albany

SESSION 259: PANEL SESSION

WISCONSIN

Sponsored by the Topical Interest Group on Collaborative/Participatory & Empowerment Evaluation

Empowering AmeriCorps: Multiple Perspectives on Collaborative/Empowerment Evaluation Efforts with a National Service Program

Chair: Nicole Vicinanza, Aguirre International

Presenters: *Applying Empowerment Evaluation to 600 Diverse Programs: A Funder's Perspective*, Lance Potter, Corporation for National Service

The Role of Targeted Technical Assistance in Empowering Diverse Programs, Nicole Vicinanza & Ken Terao, Aguirre International

Changing National Service Program Capacity in Evaluation, Susan Gabbard, Aguirre International
Program Perspectives on Engaging in Evaluation, Rita O'Sullivan, O'Sullivan and Associates

Discussant: David Fetterman, Stanford University and the Empowerment Evaluation Institute

• **SATURDAY, NOVEMBER 7, 1998** •
12:45 PM – 2:15 PM

SESSION 260: BOOK READING AND DISCUSSION

SALON A

Writing Creative Nonfiction as an Evaluator: "Grand Canyon Celebration"

Presenter: Michael Quinn Patton, Utilization-focused Evaluation

SESSION 261: PAPER SESSION

SALON B

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Collaborative, Participatory and Empowerment Evaluation and Consumer Involvement

Chair: B.J. Tatro, B.J. Tatro Consulting

Presenters: *Qualitative Assessment of the Cross-disability Issues of Consumers, Families, and Providers Under Managed Care*, Richard H. Beinecke, Suffolk University

Concept-mapping Consumer/Provider Concepts of a Homelessness Prevention Program: A Case Study of Research Co-optation of Program Theory, Barbara Lee, University of South Florida
Passing the Baton of Expertise: Democratizing Evaluation Practice in 'Consumer-as-provider' Mental Health Services, Cheryl MacNeil, State University of New York at Albany
Consumer and Family Participation in State-level Mental Health Evaluation, B.J. Tatro, B.J. Tatro Consulting

SESSION 263: DEMONSTRATION

SALON F

Sponsored by the Topical Interest Group on Computer Use in Evaluation

Evaluating Written Language

Part I: Computer-based Scoring of Written Language

Part II: Comparing Standardized and Alternate Measure of Written Language

Presenters: Catherine Callow Elwell, Utah State University
Tamara M. Walser, Utah State University
Timothy A. Slocum, Utah State University

SESSION 264: DEMONSTRATION

SALON G

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Doing the Impossible: Measuring Outcomes of A Multi-site Home Visitation Program To Reduce Child Maltreatment in High Risk Families

Presenters: Aphra Katzev, Oregon State University
Clara C. Pratt, Oregon State University

SESSION 265: STORIES

SALON H

Sponsored by the Topical Interest Group on Teaching Evaluation

Stories of Evaluation Practice

Chair: Patricia J. Rogers, Harvard University
Presenters: J. Brian Cassel, GMHC, Inc.
C. Michael Harmon, Georgia Department of Education
Burt Perrin, Burt Perrin Associates
Michael Scriven, Claremont Graduate University
Robert Stake, University of Illinois
Carolyn Sullins, University of Illinois at Urbana-Champaign
Commentators: Susan Boser, Cornell University
Patricia J. Rogers, Harvard University
Michael Scriven, Claremont Graduate University

SESSION 266: PANEL SESSION

DENVER

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

The Challenges of Bringing Evaluation to the Community: Three Views of Building Evaluation Capacity

Chair: Wynne S. Korr, University of Pittsburgh
Panelists: *Improving Outcome Research in Human Services: The Educational Component*, Wynne S. Korr, University of Pittsburgh
Community-based Learning: Providing Support for Evaluation Through the Classroom, Beth L. Green, Portland State University
Education and Technical Assistance for Human Service Programs, Anne E. Farber, Mark Strauss & Debra Stark, University of Pittsburgh
Discussant: Charles C. McClintock, Cornell University

SESSION 267: PAPER SESSION

HOUSTON

Focus on Analysis: Finding Patterns, Solving Problems

Chair: Maryann M. Durland, Kentucky Institute for Education Research

Presenters: *The Application of Network Analysis as an Evaluation Tool: How and... Wow!*, Maryann M. Durland, Kentucky Institute for Education Research
Finding Transformative Themes Across Multiple System Change Evaluations, Beverly Parsons, InSites
Identifying "Super-sites" in Educational Evaluations: A Multilevel Modeling Framework, Keenan Pituch, University of South Dakota

SESSION 268: PAPER SESSION

KANSAS CITY

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Challenges in Conceptualizing and Assessing Outcomes

Chair: Victoria Weldon, University of Arizona

Presenters: *A Laboratory Experiment Comparing Assignment Methods*, M.H. Clark & William R. Shadish, Jr., The University of Memphis
Are Effect Size Estimates From Repeated Measures and ANCOVA Data Equivalent to Cohen's d ?, Renita R. Glaser & William R. Shadish, Jr., The University of Memphis
Survey Reliability and the Use of the Midpoint Response Choice, Dorothy L. Swearingen, Independent Consultant
Measurement of Utility in Program Evaluation, Victoria Weldon, University of Arizona
A Quantitative Method for Linking Performance Measures to Strategic Goals, Laurence Wolfe, U.S. General Services Administration

SESSION 269: PAPER SESSION

LOS ANGELES

Sponsored by the Topical Interest Group on Collaborative/Participatory and Empowerment Evaluation

Participatory Evaluation in Diverse Settings

Chair: Maria da Penha Trés-Brevig, University of California at Irvine

Presenters: *Evaluating a Partnership for Leadership Development in Public Schools*, Jennifer W. Martineau & Kathleen Holmes-Ponder, Center for Creative Leadership
Collaborative Evaluation: A Process for Engaging Practitioners in the Community of Inquiry, Maria da Penha Trés-Brevig, University of California at Irvine
Compound Evaluation in the Application of Information and Communication Technologies, Maria Vakola & Lorraine Baric, University of Salford

SESSION 270: PAPER SESSION

MIAMI

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluating Management Development in Cross-cultural Environments

Chair: Amy Juntunen, SPEC Associates

Presenters: *Evaluating Management Development in a Cross-cultural Environment: Tales From Africa and South America*, Max U. Montesino, Indiana University-Purdue University Fort Wayne; and Diane S. Braatz, Training Strategies, Inc.
Transforming Internal Evaluation: A Case Study of Training Internal Evaluators Across 23 Instructional Technology "Initiatives" in Northern Ireland & Republic of Ireland, Susan Tucker, University of South Alabama; and Harry McMahon, University of Ulster
Case Study Presentations Via the Internet as a Means of Long-term Training Evaluation, Mark DeMoranville, University of Massachusetts

SESSION 271: PAPER SESSION

SCOTTSDALE

Sponsored by the Topical Interest Group on Distance Education & Other Educational Technologies

Using Evaluation to Promote the Use of Education Technology Among a Variety of Clients

Chair: Mark Bardini, World Bank

Presenters: *Triple Clency Evaluations*, Cheryl Bullock & John Ory, University of Illinois
Building Capacity to Compete in the Virtual Education Marketplace: Evaluating Collaborative Instructional Design Projects, Susan Kistler, Kistler Consulting; and Chris Bray, University of Minnesota

SESSION 272: PAPER SESSION

ILLINOIS

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluating Substance Abuse Treatment for Women

Chair: John F. Stevenson, University of Rhode Island

Presenters: *Levels of Outcomes for Women's Residential AODA Treatment: Making the Most of ASI*, Lisa Larson & Louise Lapine, Planning Council for Health and Human Services
Measuring Self-efficacy and Readiness for Change in the Evaluation of Rehabilitation Programs for Substance Abusing Incarcerated Women, John F. Stevenson, Jodi Brown, Kim Mitchell, Cheryl Hevey, Kathryn Quina, Ann Varna-Garis, Maria Garrido & John Boulmetis, University of Rhode Island
The Multi-faceted Evaluation of an Alcohol and Drug Prevention and Treatment Program for Women and Children, Leanne Whiteside-Mansell, University of Arkansas at Little Rock; and Nicola A. Conners, The University of Memphis

SESSION 273: PAPER SESSION

INDIANA

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

International Food and Nutrition Program Evaluation

Chair: Craig Russon, Western Michigan University

Presenters: *Formative Evaluation of Progress With Universally Iodizing Salt for Human Consumption South Asia-wide*, Roger Pearson, United Nations Children's Fund (UNICEF)
A Multi-method Strategy for Evaluating the Effects of Agricultural Technology on Poverty in India, Sandra Jo Wilson & David S. Cordray, Vanderbilt University
The Evaluation of a Community Service and Mentorship Program Linking College Students and Newcomer Youth: The Experiences of the Students for Education Empowerment and Development Program, Michael J. Simsik, University of Massachusetts

SESSION 274: PANEL SESSION

IOWA

Sponsored by the Topical Interest Groups on Crime and Justice, and Minority Issues in Evaluation

Schools, Crime and Juvenile Justice

Chair: Carol Camp Yeakey, University of Virginia

Panelists: *A Historical Analysis of Legal and Legislative Approaches to Control Juvenile Crime and Violence*, Carol Camp Yeakey, University of Virginia
School Crime and Violence, Jeanita W. Richardson, Gerard T. Robinson, Stephanie Timmons Brown & Nicholas King, University of Virginia
Comparative Studies of Youth Incarceration: International Perspectives, Tracey A. Reed, Ohio University
Racial and Class Disproportionality in the Juvenile Justice System, Paul E. Green, University of California at Riverside
Rehabilitation or Incarceration: Competing Views of Crime and Punishment, Rodney K. Hopson, Johns Hopkins University

SESSION 275: PAPER SESSION

MICHIGAN

Sponsored by the Topical Interest Group on State and Local Government

Outcome-based Policy and Integrated Services Initiatives: Evaluation as a Driver for Management

Chair: Don Bezruki, Wisconsin Legislative Audit Bureau

Presenters: *The Adoption of Science Based Programming and Evaluation: What Are the Effects of Raising the Bar?*, Carol E. Hays & Elizabeth Chamberlain, University of Illinois at Urbana-Champaign
What's Working—What's Not: States Rising to the Challenge of Welfare Reform, Jeanette M. Hercik, Caliber Associates

The Role of Evaluation in Delaware's Services Integration Initiatives, Carl W. Nelson, Department of Services for Children, Youth and Their Families

Discussant: Don Bezruki, Wisconsin Legislative Audit Bureau

SESSION 276: PANEL SESSION

MICHIGAN STATE

Sponsored by the Topical Interest Group on Evaluation Use

Ohio's Venture Capital Program – Evaluation for Decision-making

Chair: Francine E. Michel, The Ohio State University

Panelists: William E. Loadman, The Ohio State University

Francine E. Michel, The Ohio State University

LeAnn Derby, The Ohio State University

Joyce Miller, The Ohio State University

Discussant: William E. Loadman, The Ohio State University

SESSION 277: PANEL SESSION

NORTHWESTERN

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Satisfaction and Accomplishment Surveys in the GPRA Age

Chair: William Strang, Westat

Panelists: *Lessons Learned*, Susan Gabbard, Aguirre International

Valuable Multi-purpose Tools, David B. Rymph, Corporation for National Service

Sound-bite Surveys, William Strang, Westat

Discussant: Lance Potter, Corporation for National Service

SESSION 278: PAPER SESSION

OHIO STATE

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Evaluation of Varied Issues for Special Needs Populations

Chair:

Presenters: *Quality of Structural and Functional Aspects of Human Services: Comparisons Among Canadian, American, and Australian Services Evaluated With PASSING*, Robert J. Flynn, University of Ottawa

A Multivariate Evaluation of Preferences for New Captioning Features Supported by Digital Television, C. Eric Kirkland, COSMOS Corporation

"On the Right Track": Evaluation of a Program for Children With Disabilities and Their Families, Greg Roberts, University of Texas at Austin

SESSION 279: PANEL

PURDUE

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Issues, Dilemmas, and Lessons Learned in Implementing a Theory of Action Approach in Evaluating Systemic Reform Initiatives

Chair: Mark Jenness, Western Michigan University

Panelists: *When Program Implementers and Funders Disagree, Does Anybody Win?*, Cynthia Halderson, Western Michigan University

Bridging the Gap Between Activities and Outcomes: Using Logic Models as a Framework for Program Improvement Evaluation, Cynthia Phillips, Western Michigan University

Whose Theory is it Anyway? Community Activists Join the Design Process, Zoe A. Barley, Western Michigan University

Making Tacit Theory Explicit: A Guided Approach to School District Reform, Sharon Dodson, Western Michigan University

Discussant: Mark Jenness, Western Michigan University

SESSION 280: PANEL

WISCONSIN

Strategic Evaluation at Andersen Consulting

Chair: Tad Waddington, Andersen Consulting

Panelists: Dan McLinden, Andersen Consulting
Tonikaa Orange, Andersen Consulting
Stacey Boyle, Andersen Consulting
Audrey Matsumoto, Andersen Consulting
Tad Waddington, Andersen Consulting