

# AEA Snapshot:

## Key Findings from 2023



### Education

 **458** Coffee Break Participants

 **386** eStudy Participants

 **377** Introduction to Evaluation  
101 Participants

 **64** Focus Group  
Course Participants

### Membership

 **4,672** Total members

 **523** International members

 **10** Total number of working  
groups

 **2** Town Hall meetings  
conducted

### Events



**2,418**

Evaluation 2023  
Attendees



**292**

Summer Learning  
Series Attendees

### Where our membership works

- Private Business
- State Agency
- Federal Agency
- College/University
- School System
- Non-Profit Organization
- Indigenous Nation Government
- Governmental Organization



## Significant accomplishments of 2023



Raised \$8,000+ for the International Travel Awards, used to fund international colleagues' attendance and travel for Evaluation 2024.



Revised the criteria and process for the [AEA Awards Program](#) and reinstated the Award Ceremony at Evaluation 2023, handing out five awards celebrating member accomplishments and careers.



Celebrated the 20<sup>th</sup> Graduate Education Diversity Internship (GEDI) Anniversary at Evaluation 2023.



Welcomed 12 new scholars to the 20<sup>th</sup> cohort of the GEDI and one GEDI Peer Navigator: Jacques Lesure. Hired Dr. Brandi Gilbert as a coach for the scholars.



Welcomed five new participants into the Minority Serving Institution Fellowship (MSI) program.



Welcomed two new GEDI Co-Directors, Dr. Lisa Aponte-Soto and Dr. Monique Liston, both alumni of the GEDI Program. Each joins current GEDI Co-Director Dr. Saúl I. Maldonado in leadership of the GEDI program.



Hosted the first virtual 2023 U.S. Student Case competition. A total of 16 teams—74 total graduate students supported by 28 coaches—competed by developing an evaluation proposal for the Indiana Humanities' case on the Advancing Racial Equity Collection Development (ARECD) program. Our winning team went on to come in 3<sup>rd</sup> place at the World Evaluation Case Competition.



Welcomed new leaders of AEA cornerstone publications: Dr. Rodney Hopson and Dr. Laura Peck were appointed co-editors of the *American Journal of Evaluation* and Dr. Bianca Montrosse-Moorhead and Dr. Sarah Mason were appointed co-editors of the *New Directions for Evaluation*.



Hired a consultant to gather information and facilitate a series of discussions to assist the Board of Directors with strategic conversations.

## Connections with other organizations

- African Evaluation Association
- Canadian Evaluation Society
- Center for Culturally Responsive Evaluation and Assessment
- European Evaluation Society
- International Organization for Cooperation in Evaluation
- Expanding the Bench
- The Data Coalition
- Western Michigan University

## 2024

### Board of Directors

- Will conduct an evaluation to address progress of the Board in implementing policy-based governance and how policy-based governance serves the Board and AEA to identify strengths and/or areas for improvement.
- Develop AEA's strategic plan to include strategic objectives that link directly to AEA's mission, vision, and values and include measures of success that are qualitative and quantitative.

### Education

- For the first time, AEA is moving the Summer Evaluation Institute out of Atlanta, Georgia, to Washington, D.C.
- Will introduce two new e-Learning Courses: Introduction to Qualitative Analysis: The Sort and Shift, Think and Shift Course; and Introduction to Systems Thinking for Evaluators.