AEA Snapshot: Key Findings from 2017

MEMBERSHIP

7752 TOTAL MEMBERS

22.3% INTERNATIONAL

MEMBERSHIP

- College/University: 2,055
- Non-Profit Organization: 1,707
- Private Business: 1,605
- None Selected: 980
- Federal Agency: 457
- Other: 421
- State Agency: 205
- School System: 165
- Local Agency: 157

EDUCATION

FINANCIAL

- Annual Revenue: $2,645,186
- Expenses: $2,707,951
- Total Assets: $3,618,710

- 4,000 attendees at coffee breaks
- 21 total working groups
- 7 task forces
- 9 eStudies
SIGNIFICANT ACCOMPLISHMENTS OF 2017

Approved and initiated a search for a new full-time Executive Director.

Conducted three Race and Class Dialogue session and live streamed and produced a video to highlight the conversation, courtesy of Kellogg Foundation.

EPTF shared information with the Evidence-based Policy Commission which published its final report with a variety of evaluation references.

Attracted more than 700 attendees (a record attendance) to the newly relocated Summer Evaluation Institute.

TIG Council pilot program resulted in a concept to encourage TIG input on strategic and management items.

Introduced the new lunch break courses.

Coordinated a new member benefit discount on books from Oxford Press.

Issued and approved two International Partnership Programs.

Initiated a pilot program with one Affiliate (Washington Evaluators) to test the concept of a shared membership brochure and shared data on membership inquiries.

TO BE FINISHED IN 2018:

• Guiding Principles Task Force work started in 2017 and will conclude

• TIG Council work on creating a model for TIG input on strategic and operational items. The year-long analysis resulted in a model that will be kicked off

• Diversity and Membership Engagement Task Force has analyzed topic since summer 2016 will provide recommendations

• After three years of analysis, including member input and validation, the Competencies Task Force will release final version of Competencies for approval by the Board of Directors

NUMBER OF CONNECTIONS WITH OTHER ORGANIZATIONS

Participated in conferences with similar organizations to either share knowledge and network or to present including international and affiliate meetings:

African Evaluation Association (AfrEA) • Aotearoa New Zealand Evaluation Association (ANZEA) • Atlanta-Area Evaluation Association • Australasian Evaluation Society • Canadian Evaluation Society • CDC Annual Evaluation Conference • Center for Culturally Responsive Evaluation Assessment • Central American Development Bank and ReLAC Meeting in Costa Rica • Chicagoland Evaluation Association • Council on Foundations • Eastern Evaluation Research Society • Georgetown Roundtable on Social Impact • Global Evaluation Forum • iMilwaukee’s meeting • The Evaluation Center at Western Michigan University/Michigan Evaluators • LAB@DC (DC gov’t) • MERL Tech Annual Conference • Michigan Evaluation Association • ReLAC, REDLACME and the IDEAS Joint Conference (December 2017) • South African Monitoring and Evaluation Association (SAMEA)