### AEA Snapshot: Key Findings from 2018

**Membership**
- **Total members**: 7453
- **International members**: 13%
- **Town Hall meetings**: 7
- **Total number of working groups in 2018**: 21
- **Number of task forces in 2018**: 7

**Education**
- **Number of Coffee Breaks conducted in 2018**: 14
- **Number of eStudies conducted in 2018**: 14
- **Hours of professional development education in the Digital Knowledge Hub**: 40+

**Events**
- **Estimated number of Evaluation 2018 attendees***: 3750
- **Summer Institute attendees**: 655

**Where our membership works:**
- College/University
- Non-Profit Organization
- Private Business
- School System
- State Agency
- Federal Agency
- Local Agency

**Top 3 categories are in red**

**Financial**
- **Annual Revenue**: $2,571,289
- **Expenses**: $2,622,555
- **Total Assets**: $3,736,463

*In-person and virtual
SIGNIFICANT ACCOMPLISHMENTS OF 2018

Hired a full-time Executive Director

Updated Guiding Principles were approved by the Board of Directors and accepted by the membership

Updated Competencies Task Force released its final version of Competencies, which were approved by the Board of Directors

Launched the Issues and Ideas Portal via the AEA website, enabling members to communicate issues and ideas to the Board of Directors

Three (3) Task Forces wrapped up their work (Guiding Principles, Competencies and Membership Engagement, Leadership and Diversity) and submitted recommendations to the Board of Directors for next steps

Launched a new on-line career center, aimed at providing AEA members increased access to job vacancy announcements, and increasing revenue for the organization

Welcomed two (2) new Topical Interest Groups (TIGs): Graduate Education Diversity Internship (GEDI) and Health Professions Educations Evaluation and Research (HPEER)

Connections with other organizations

Canadian Evaluation Association • Center for Culturally Responsive Evaluation Assessment • European Evaluation Society • MERL Tech Annual Conference • Association of Black Psychologists Annual Conference

2019

Goals and tasks to be finished in 2019

• Formation of new working groups: Competencies, Membership, and Guiding Principles
• Cultural Competence Video to be completed by end of the year
• Development of processes to manage ongoing policy revisions
• Development of strategies to increase revenue to support value-added member products and services
• Development of “What is Evaluation” toolkit