AEA Snapshot: Key Findings from 2019

**MEMBERSHIP**
- **6,968** Total members
- **14%** International members
- **11** Total number of working groups in 2019
- **5** Town Hall meetings conducted in 2019

**EDUCATION**
- **9** Coffee Breaks conducted in 2019
- **7** eStudies conducted in 2019

**EVENTS**
- **3200** Estimated Evaluation 2019 attendees
- **670** Summer Evaluation Institute attendees

**Where our membership works:**
- Private Business
- State Agency
- Federal Agency
- College/University
- School System
- Non-Profit Organization
- Indigenous Nation
- Government
- Governmental Organization

**FINANCIAL**
- **$2,497,866** Annual Revenue
- **$2,537,709** Expenses
- **$3,656,805** Total Assets
Ongoing projects for 2020

FINANCIAL
• Continued development of strategies to increase revenue to support value-added member products and services, with a stronger focus on foundation funding.

MEMBERSHIP ENGAGEMENT
• Conducting a scan of Topical Interest Groups (TIGs) to determine needs, capacity to offer training, and areas of needed support.
• Launching two (2) new working groups: Diversity and Competencies.
• Launching an Evaluation Commissioner’s Task Force.
• Engaging in a conversation about professionalization of evaluation at a global level.

MONITORING AND EVALUATION
• Monitoring all AEA programs and activities through an inclusive, equity lens.
• Reviewing criteria and process of professional development offerings to determine how to best incorporate the AEA Guiding Principles and Competencies.
• Evaluating programs and events that require significant financial commitments, beginning with the Summer Evaluation Institute and Virtual Conference.

PROFESSIONAL DEVELOPMENT AND NETWORKING
• Increasing web-based professional development opportunities with focus on being most inclusive of AEA’s membership.
• Hiring a moderator for EvalTalk to stimulate conversations.
• Revising the Issues and Ideas Portal guidelines to improve member connection to operations and leadership.