AEA Snapshot: Key Findings from 2020

**MEMBERSHIP**
- **5,675** Total members
- **11%** International members
- **14** Total number of working groups
- **4** Town Hall meetings conducted

**EDUCATION**
- **Coffee Breaks**
  - **2**
- **eStudies**
  - **8**
- **Eval 101 Participants**
  - **227**

**EVENTS**
- **Estimated Eval20 Reimagined Attendees**
  - **1,500**
- **Summer Learning Series Attendees**
  - **223**

**Fiscal Year July 1, 2019—June 30, 2020**

<table>
<thead>
<tr>
<th></th>
<th>FYE Actual Revenue</th>
<th>FYE Actual Expense</th>
<th>FYE Actual Net Income</th>
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<tbody>
<tr>
<td><strong>Total</strong></td>
<td>$2,505,789</td>
<td>$2,373,050</td>
<td>$132,739</td>
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<tr>
<td><strong>Budgeted</strong></td>
<td>$2,701,575</td>
<td>$2,829,800</td>
<td>($128,285)</td>
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**TOTAL ASSETS (FIXED INCOME, EQUITIES, CASH AND ACCRUED INTEREST):**

**$3,226,900**
Ongoing projects for 2021

MONITORING AND EVALUATION

- Monitoring all AEA programs and activities through an inclusive, equity lens.
- Reviewing criteria and process for the AEA Awards Program.
- Reviewing criteria and process of professional development offerings to determine how to best incorporate the AEA Guiding Principles and Competencies.
- The Board of Directors has contracted an Organizational Development professional to facilitate a mission/vision review to aid our strategic planning.
- Evaluating programs and events that require significant financial commitments, beginning with the Summer Evaluation Institute.

FINANCIAL

- Developing a strategy to increase revenue to support value-added member products and services, with a stronger focus on foundation funding.

MEMBERSHIP ENGAGEMENT

- Continuing a scan of Topical Interest Groups (TIGs) to determine needs, capacity to offer training, and areas of needed support.
- Forming a working group to plan for AEA’s 35th anniversary.
- Launching new AEA website and member database to improve navigation and processes.

PROFESSIONAL DEVELOPMENT AND NETWORKING

- Increasing web-based professional development opportunities with a focus on being more inclusive of AEA’s membership.
- Revamping EvalTalk to foster inclusive and welcoming conversations surrounding evaluation.

Connections with other organizations

African Evaluation Association • Canadian Evaluation Society • Center for Culturally Responsive Evaluation and Assessment • European Evaluation Society • International Organization for Cooperation in Evaluation • Expanding the Bench • The Data Coalition • Western Michigan University