Light Your Ignite
training webinar

Ignite®
AEA

Today
Attendees muted
Question break at end
Type questions anytime
Today

Short evaluation afterward

Archived in AEA eLibrary

Stephanie Evergreen
presenter
My name is Susan Kistler and I am the American Evaluation Association’s Executive Director and aea365 ongoing Saturday contributor. This has been a great week, highlighting posts from AEA’s Data Visualization and Reporting Topical Interest Group. The DVR TIG’s willingness to lead the way in exploring reporting alternatives has lead to a change in the 2012 session lineup at AEA’s annual conference. Read more about it below.

**Why Ignite?**

**AEA’s Rationale**

**Ignite Presentations:** Ignite presentations use 20 PowerPoint slides that automatically advance every 15 seconds for a total presentation time of just 5 minutes. Ignite slides tend to incorporate excellence in slide design in support of...
Chartjunk Extraction

Stephanie Evergreen
Ignite @ AEA2012

Project Timeline

Analysis

AEA 2011

Reporting

AEA 2012!
Evaluator Breakfast Preferences

- Eggs
- Pancakes
- Cereal
- Don't eat breakfast
- Fruit salad
- Bagel
- Just a pile of bacon

Evaluator Breakfast Preferences

- Just a pile of bacon
- Bagel
- Fruit salad
- Don't eat breakfast
- Cereal
- Pancakes
- Eggs

- Eggs
- Pancakes
- Cereal
- Don't eat breakfast
- Fruit salad
- Bagel
- Just a pile of bacon
Evaluator Breakfast Preferences

- Just a pile of bacon
- Bagel
- Fruit salad
- Don't eat breakfast
- Cereal
- Pancakes
- Eggs

Preferences:
- Eggs
- Pancakes
- Cereal
- Don't eat breakfast
- Fruit salad
- Bagel
- Just a pile of bacon
Evaluator Breakfast Preferences

- Eggs
- Just a pile of bacon
- Cereal
- Pancakes
- Don't eat breakfast
- Bagel
- Fruit salad

0% 5% 10% 15% 20% 25%
Evaluator Breakfast Preferences

- Eggs: 25%
- Just a pile of bacon: 20%
- Cereal: 15%
- Pancakes: 10%
- Don't eat breakfast: 5%
- Bagel: 0%
- Fruit salad: 0%
Evaluator Breakfast Preferences
One in ten fellow evaluators do not consume adequate energy for their first meal of the day.

Eggs
Just a pile of bacon
Cereal
Pancakes
Don't eat breakfast
Bagel
Fruit salad
Why This Matters

1. Error reduction
Why This Matters

1. Error reduction
2. Faster interpretation

Why This Matters

1. Error reduction
2. Faster interpretation
3. Informed audience
De-junking
Resources

Few’s Graphic Design IQ Test
Any of Tufte’s books
junkcharts.typepad.com

Thank you.

Stephanie Evergreen
Ignite @ AEA2012
In this version, we got rid of the extra legend that was off to the right. That was automatically produced by Excel, but it was redundant information, adding only clutter. What’s next? Let’s order the bars from greatest to least.

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Practice

Light Your Ignite training webinar

\[ \times 18 = 1.5 \text{ hours} \]

\[ \times 4 = 20 \text{ minutes} \]
Schedule

July-August  Practice
September  Turn in to chair
October  Develop handout
October  Present!
November  Upload slides to eLibrary

Questions?
Resources

Watch 2011 AEA videos
http://igniteaea.wordpress.com/videos/

Strategic Learning and Milking Cows by Efrain Gutierrez
http://www.youtube.com/watch?v=dg5HRNHxCaA

Veteran presenter tips

Advice from Ignite